

# Design document

Student name: \_\_\_\_\_ Date: \_\_\_\_\_

URL: \_\_\_\_\_

Site name: \_\_\_\_\_

## Project overview

List site challenges and proposed solutions. If possible, include examples from other sites that deal effectively with the listed challenges.

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List site goals:

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List site objectives:

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List site messages:

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**Site content**

Give an inventory of the home page and content pages, including standard structures on the pages. Be sure to indicate the use of tables, headings, and indentation to maintain page structure consistency and hierarchy.

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**Site structure**

Draw a site map.

**Creative design**

Use this space to brainstorm for font and color options, and design comps by sketching ideas by hand. Use these initial visual ideas as a foundation for your digital wireframes and website design comps.