ARTQUEST Digital Arts Room 39A

Class Schedule:

MON.-FRI.PERIODS 1st and 2nd

Instructor: John Sappington - email address: jsappington@srcs.k12.ca.us

PHONE: 528-5070 x 6773

Emergency Mobile: 707.332.0987

Welcome to Digital Arts 2014-15

Dear Parents and Students,

Hello and welcome (and/or welcome back) to ArtQuest Digital Arts and the 2014-15 School Year! This will be the location of the syllabus and schedule throughout the 2014-15 school yearl. Please review this document and the **AQ Digital Arts Guidelines and Forms** document provided via the link below:

http://www.basearts.com/artquest/fall2014/GuidelinesDigitalArt2014.15.pdf

Please print, sign and return the **Walking Field Trip Permission Form** and the **Information Sheet Statement** by Friday August 29th. Students will receive credit for the return of these documents.

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ArtQuest @ 20! Is This Year's AQ Theme

AQ began two decades ago with 60 students and just two Arts Specialties - Visual Fine Arts and Multimedia (now divided into Digital Arts and Video Arts) but now has about 540 students and eight different Arts Specialties, four in Visual and four in the Performing Arts. To celebrate being a ripe old 20 years old, this year's AQ focus will be on the last 20 years of the program's interdisciplinary themes, reflecting back and also reinterpreting them in a contemporary context. AQ uses a theme each year to connect the various arts and core-related classes and to create an overarching artistic dialogue throughout the program about various topics and ideas, some relevant to a particular time or context, some focused on a specific performing or visual art work, some humorously thoughtful about the human condition, and some a serious investigation of political or social issues. Interpreted in a wide array by teachers and students, and the projects, events, other activities and outcomes generated have been delightfully surprising. Past AQ themes have been: The Other (94-95), The Coexistence of Order & Chaos (95-96), No Theme? (aka It's a Mystery!) (96-97), What is Real? Is it Real? (97-98), The War Requiem Project (98-99), The Passage (99-00), World with a View (Bring a Map) (00-01), Child of Our Time (01-02), Revision (02-03), Collective Invention (03-04), Beauty and the Beast (04-05), Atticus (05-06), Patriot Acts (06-07), Where the Wild Things Are (07-08), PROject eARTh (08-09), Rebel With a Cause (09-10), And Now for Something Completely Different! (10-11), We're Not in Kansas Anymore (11-12), Renaissance (12-13), Toward a More Perfect Union (13-14), and of course, this year is ArtQuest@20 (14-15).

LAB CONTRIBUTIONS

As a public school, we are not allowed to require any type of lab fee, but as a materials based program, student lab contributions offset part of the expense for the ArtQuest Digital Arts classes. The lab contributions are for the FULL year, which allows us to do the time-consuming bookkeeping only once, to purchase supplies in bulk and plan our curriculum and materials in advance. We are a projects based program and access to resources generally not available in high school art programs is one of the things that makes ArtQuest unique, gives the message to our students that we truly value their work and provides them with high enough quality materials to support their efforts and to encourage success. While we are sure that everyone is aware of the state of the economy right now, it is always surprising that education gets hit as hard as it does every time there are budget issues. It is of less surprise that the arts get hit hardest. While we recognize the benefits of arts in education, we are the minority. Lab contributions are particularly important now because ArtQuest has taken significant budget cuts over the past few years. We do continue to seek

out a variety of sources of funding, including new grants, community and business support and donations. Major field trips usually involve an additional fee, based on the actual costs of admission and transportation.

Please consider contributing to your student's lab costs. We would appreciate it no later than Friday August 29th, given directly to your student's teacher. Cash or Checks accepted (Checks should be made out to: "ArtQuest at Santa Rosa High School"). If you have financial need for a full or partial scholarship, payment plan or a time extension, parents/guardians should contact their student's teacher directly as soon as possible, or before August 31, to make arrangements at 528-5070 (Voice Mail Box Extensions: Jonn Sappington extension 6773).

All Levels (Beginning, Intermediate, Advanced)- \$125.00 per student for the FULL year. Each student will receive a sketchbook, flash drive, digital printing materials and drawing materials. Other supplies will be made available to students depending on individual class projects. Students will also need to purchase some of their own supplies and find a book bag or backpack to keep their supplies in; they will need them everyday in class. Additional detailed information and additional materials requirements may be forthcoming in individual Class Project Packets as necessary.

WALKING FIELD TRIP PERMISSION FORMS

Please sign and return the Walking Field Trip Permission Form - http://www.basearts.com/artquest/forms/walkingfieldtrip.pdf . to us no later than Friday August 29th.
While some of you may recall signing a similar form, we request that you sign again and return the form for our classroom records. Remember that this form is only for walking field trips; any that involve transportation will have their own, trip-specific permission required.

"FRIENDS OF ARTQUEST" A nonprofit organization of parents, community members and teachers dedicated to supporting the ArtQuest program and the arts in education, Friends of ArtQuest is actively involved in fundraising, helping with all ArtQuest events, exhibits and performances, doing publicity and public relations, chaperoning field trips, and doing a myriad of things that support and advance the program. Please support your student by becoming a member of this important, effective organization. The first parent meeting will be on Monday, August 29th at 6:00 pm in Room 21, the Arts Office. For more information please contact the "Friends of ArtQuest Hotline" at (707) 528-5070, x 6787.

ESCRIP

We cannot emphasize the value of this program enough! One of the easiest ways "Friends of ArtQuest" raises funds for ArtQuest is through the "eScrip" program. This is a painless (and free to you) way to contribute directly to your student's specialty; eScrip donates a percent of your purchases at participating merchants, which is then routed to the ArtQuest Digital Arts Specialty, if you specify it. There is no sign-up fee and we ask you to PLEASE go online to their website and fill out the form. It is possible to divide your eScrip contribution if you have children in multiple specialties. Also, if you have friends or relatives who would like to support your student's participation in the ArtQuest program, please have them sign up, too! They are a safe and secure site, and if you have signed up before, you need to update your account annually, so go to http://www.escrip.com/ to sign up and support Friends of ArtQuest and the Digital Arts program! Again, Important ALERT! Even if you have registered in the past we need a new form each year as merchants often change policies and require updated registration. Safeway requires an annual reenrollment.

IMPORTANT FALL DATES: Please mark your calendar for these important dates: **TBD**: DA forms & Lab Contributions are due. Please contact teacher for scholarship information or extensions. **TBD:** "ArtQuest Annual Fall Showcase of Programs", beginning at 6:30 pm in the Auditorium. This is an evening for prospective students and families for Fall, 2012, to find out more about the opportunities ArtQuest has to offer, as well as current ArtQuest families to learn more about the program. Please plan to attend and also help us spread the word, because early application is highly recommended due to limited space. **TBD to TBD,** "Shadowing", ArtQuest offers students interested in the ArtQuest program the opportunity to "Shadow" a specialty for a day. Students may attend on either Wed., or Fri. from October 12th through December 2nd. Call (707) 535-4842 for more information and to schedule your student. Wednesdays, and Fridays only. Parents, I look forward to meeting you all and thank you for your support of your student and the arts in education. Students, I am honored and excited to be working with you as you embark on your careers in the arts. I anticipate a very creative and productive year.

PLEASE DON'T FORGET to return the attached form and Lab Contributions by Friday August 29th.

Thanks again!

John Sappington Digital Arts,

ArtQuest Phone: 528-5070 x 6773

Mobile: 707-332-0987

jsappington@srcs.k12.ca.us * Preferred

John@basearts.com * Alternate
Website:
http://basearts.com/

Art Portfolio:

http://basearts.com/portfolio.htm

Complete CV 2013

http://www.basearts.com/Sappington.FullCV.2013.pdf

Parents - Please SIGN UP for Escript. Funds Digital Arts through your Safeway Purchases

Watch the video

Register:

http://www.escrip.com/jsp/r.jsp?mode=SupporterHelps&gid=149925520

Beginning AQ Digital Arts Syllabus

Beginning Digital Arts Syllabus (this document): http://www.basearts.com/artquest/index.htm
Digital Arts Program Outline: http://www.basearts.com/artquest/DigitalArtsOutline.htm

Digital Arts offers a strong foundation in the visual language of art while focusing on computer skills, various painting/drawing/image manipulation software programs, color, composition, 2-D and 3-D animation. Explorations in lighting, viewpoint, texture, surfaces, modeling and symbolism are all used as ways to create powerful and meaningful works of art, as students are challenged to build on technical skills and to explore personal artistic possibilities. Sketchbook/Journal entries and participation in personal and group critiques, field trips to local art exhibitions are all requirements. Students work independently as well as within small groups, practicing the creative problem-solving skills and collaboration needed in the professional world of one of the fastest growing fields in the arts and computer industry. Risk-taking, discipline, dedication to excellence and high-level achievement are all key elements in the Digital Arts Specialty.

ArtQuest @ 20! Is This Year's AQ Theme

AQ began two decades ago with 60 students and just two Arts Specialties - Visual Fine Arts and Multimedia (now divided into Digital Arts and Video Arts) but now has about 540 students and eight different Arts Specialties, four in Visual and four in the Performing Arts. To celebrate being a ripe old 20 years old, this year's AQ focus will be on the last 20 years of the program's interdisciplinary themes, reflecting back and also reinterpreting them in a contemporary context. AQ uses a theme each year to connect the various arts and core-related classes and to create an overarching artistic dialogue throughout the program about various topics and ideas, some relevant to a particular time or context, some focused on a specific performing or visual art work, some humorously thoughtful about the human condition, and some a serious investigation of political or social issues. Interpreted in a wide array by teachers and students, and the projects, events, other activities and outcomes generated have been delightfully surprising. Past AQ themes have been: The Other (94-95), The Coexistence of Order & Chaos (95-96), No Theme? (aka It's a Mystery!) (96-97), What is Real? Is it Real? (97-98), The War Requiem Project (98-99), The Passage (99-00), World with a View (Bring a Map) (00-01), Child of Our Time (01-02), Revision (02-03), Collective Invention (03-04), Beauty and the Beast (04-05), Atticus (05-06), Patriot Acts (06-07), Where the Wild Things Are (07-08), PROject eARTh (08-09), Rebel With a Cause (09-10), And Now for Something Completely Different! (10-11), We're Not in Kansas Anymore (11-12), Renaissance (12-13), Toward a More Perfect Union (13-14), and of course, this year is ArtQuest@20 (14-15).

Assessment Policy:

Each week students are assessed for participation and awareness of the course content via sketchbook submissions. The sketchbook assessments are pass / fail

assessments and represent a tangible response to classroom discussions, weekly research projects and art making assignments. The primary objective of all course work is the development of aesthetic experience and knowledge and the advancement of individual resourcefulness. All art assignments/coursework lead cummulatively to the development of an artists portfolio, suitable for submission to a college level program in Digital Arts and related Media Studies.

Additionally, there are longer term weekly class room art making projects. You will be given a set of technical and aesthetics requirements for each production assignment and a time frame. Each submission will be assessed and time allowing, verbally critiqued. Assignments may be submitted up to 1 week late for a reduced arade.

Attendance and tardiness are factors in final grades for each semester. 3 unexcused absences are equal to a full grade reduction. 6 or more unexcused tardies will also result in a full grade reduction.

There is a yearly portfolio submission. Student porfolios are cumulative assessments of the students output and abilities. This is due generally 2 weeks prior to the end of the yearly term. Student portfolios are graded for completeness, commitment and ability.

ERGONOMICS SAFETY README

http://www.basearts.com/readme.html

Digital Arts Weekly Lecture/Lab Schedule

(DO NOT PRINT | subject to continuous change)

<u> </u>		
Week		ADOBE:
	Syllabus Overview Expectations, Requirements, Objectives, Best Practices.	Adobe PRINT Design Principles http://basearts.com/curriculum/ADOBE/visual_design_cc_introduction
	Assignment:	
	Complete <u>Digital Arts Warm-up</u>	Adobe Web Design Principles http://basearts.com/curriculum/ADOBE/digital design cc introduction.pdf
		Bitmap and vector images
		http://basearts.com/curriculum/ADOBE/bitmap_vector_images.pdf

Reading:

http://blog.basearts.com

Review - Course Outline

Review - Internet Resources

Artists:

Ivan Sutherland Charles Csuri David Em Douglas Engelbart

Supplimental Links / Sites:

Rhizome.org - http://www.rhizome.org

Week 2	Lecture: Composition / Critique				
	Element : Principle :				
	File System / Operating System / Finder Photoshop Introduction Palettes Windows				
	Workspace Toolbox Bring 3-5 Images / Self Portrait (1) artifacts images / profiles of the self / neighborhood / your room / your house				
Joan Tri Lillian S Supplii					
>>					
Back to	he Date: School Night - TBD owcase is October 9th				
Week 3	Lecture: Composition / Critique				
	Element : Principle :				
	Composition				

Gestalt Photoshop: File Creation Marquee http://tv.adobe.com/watch/learn-photoshop-cs5/gs04-using-themarquee-and-lasso-tools-/ **Move Tool Edit** transformations Introduction to Layers **Composition Guidlines:** File->New->Letter *8.5x11/300ppi File Types: .PSD for all composition work .Jpeg .PNG .Tiff **Learn the basics of Photoshop CS5** with Getting Started and New Features tutorials by product experts. http://tv.adobe.com/show/learn-photoshop-cs5/ Reading: Scanning Procedures - Flat Art Photography - Scanning Procedures (Epson) Photography - Photograms and Montage Samples

Photography - Scanography - Example Files

Photography - Scanning Procedures

Artist:

Ada Lovelace Charles Babbage

Moholy-Nagy

Robert Heinecken

http://en.wikipedia.org/wiki/Robert Heinecken

Supplimental Links / Sites:

Deviant Art

http://www.deviantart.com

on't forget to check the blog - weekly. http://blog.basearts.com		
Week 1	Lecture: Composition / Critique	ADOBE :
	Element : Principle :	Preparing images and graphics for web, print, and video http://basearts.com/curriculum/ADOBE/Activity-preparing-images-graphics%20(1).pdf
	Photoshop:	
	Stroke and Fill functions Line Tool - Controls Brush and Brush Customization Options Google Image Search Saving Web Based Graphics FIRST Collect 8-10 Images - the american dream (2) iconographic / values / valuables / desire /	

Reading:

Artists:

James Montgomery Flagg - http://en.wikipedia.org/wiki/James Montgomery Flagg + Images Propaganda? War Bonds Posters Thomas Hart Benton (painter) + Images

#1 Gallery Response Form

Image Resizing Resample / Resolution

Due Date : TBD

Attend a current exhibition at any local arts institution or gallery (see local galleries listing). With the Gallery Response form in hand walk through the entirity of the exhibition 2 times and make a selected work to respond to within the exhibition. Investigate and consider your responses carefully. When you have completed the questions, make a quick sketch of the work you chose to respond to or investigate.

Gallery Response Form

Week 5	Lecture: Composition / Critique
	Element: Principle: Symetrical / Assemetrical Rule of Thirds
	Photoshop :
	Gradient Tool, Gradient options
Reading Artists:	<u> </u>
Robert Ra	auschenberg
Jasper Jo Andy Wa	hns - <u>http://en.wikipedia.org/wiki/Jasper_Johns</u> + Images / FLAGS rhol
Jasper Jo Andy Wa Sites:	nns - <u>nttp://en.wikipedia.org/wiki/Jasper_Jonns</u> + Images / FLAGS rhol
Andy Wa Sites: Rememb	er to check :
Andy Wa Sites: Rememb	er to check :
Andy Wa Sites: Rememb	er to check :



Shane Koyczan

To This Day ... for the bullied and beautiful

Download Share Embed Close

Video

Subtitles

Shane Koyczan: "To This Day" ... for the bullied and beautiful

FILMED FEB 2013 • **POSTED** MAR 2013 • **TED2013**

By turn hilarious and haunting, poet Shane Koyczan puts his finger on the pulse of what it's like to be young and ... different. "To This Day," his spoken-word poem about bullying, captivated millions as a viral video (created, crowd-source style, by 80 animators). Here, he gives a glorious, live reprise with backstory and violin accompaniment by Hannah Epperson.

Shane Koyczan makes spoken-word poetry and music. His poem "To This Day" is a powerful story of bullying and survival, illustrated by animators from around the world. Full bio »

Week 9.16

Lecture:

Composition / Critique

Element : Color Principle : Balance

Photoshop:

Color Picker Color Balance *Adjustment Layers* Adobe Kuler

Color Modes:



Reading:

Itten's Color Contrasts

http://www.worgx.com/color/itten.htm

Color Theory Overview - JANET L. FORD SHALLBETTER, WORQX.COM

http://www.worqx.com/color/index.htm

Artists:

Nina Katchadourian

http://www.ninakatchadourian.com/

Paul Rand - Designer

http://en.wikipedia.org/wiki/Paul Rand#Early career

Marshall McLuhan - Media Theorist

http://en.wikipedia.org/wiki/Marshall McLuhan

Supplimental Links / Sites:

NY Times:

Minecraft, a Child's Obsession, Finds Use as an Educational Tool

By NICK BILTON

Teachers and parents are using Minecraft, a popular video game, to help teach science, history, languages and ethics.

Gingko Press

http://www.gingkopress.com

Back to School Night - September 26 6:30

CYBER AND ERGONOMICS SAFETY README



Johannes Itten, Bauhaus - Possibilities of Contrast

Creating Custom Brushes

http://tv.adobe.com/watch/understanding-adobe-photoshop-cs6/creating-custom-brushes/

Painting: New Mixer Brush and Bristle Tips in Photoshop CS5

http://tv.adobe.com/watch/photoshop-cs5-feature-tour/painting-new-mixer-brush-and-bristle-tips/

Reading:

Itten's Color Contrasts

http://www.worgx.com/color/itten.htm

Color Theory Overview - JANET L. FORD SHALLBETTER, WORQX.COM

http://www.worgx.com/color/index.htm

Artists:

Jean-Michel Basquiat

Johannes Itten, Bauhaus - Possibilities of Contrast

Philip Meggs - Designer

http://en.wikipedia.org/wiki/Philip B. Meggs

Bauhaus Archive of Design

http://www.bauhaus.de/english/index.htm

Graphic Design Resources - Refer to History of Graphic Design, Philip Meggs

Sample Styles

- Illuminated Manuscipts
- Early Printing- Block Prints
- German Illustrated
- Renaissance
- Neoclassical
- Industrial
- Victorian
- Arts and Crafts
- Art Nouveau
- Mid Late Modernism
- Post-Modern

1st GALLERY RESPONSE - DUE MONDAY 9.30

Field Trip: Thursday Oct 3 - Sonoma County Museum - Mexican Photography http://sonomacountymuseum.org/exhibits/exhibitions.aspx

Week	9.30
8	

Lecture:

Element : Shape Principle : Union

Photoshop:

Vector Shape Custom Shape

Text Tool Character Palette Pen Tool

Selections to paths

Outlines

ADOBE:

How to draw and add text with Adobe Photoshop

http://basearts.com/curriculum/ADOBE/Activity-drawing-and-text-Photoshop.pdf

Understanding typography concepts

http://basearts.com/curriculum/ADOBE/typography_concepts.pdf

This video demonstrates how the **Pen tool** allows you to create vector-based masks, which work especially well for curved subjects http://tv.adobe.com/watch/understanding-adobe-photoshop-cs6/pen-tool/ This video demonstrates the strengths of the Magic Wand tool and guides you through the best sampling options to make an accurate selection, comparing it to how Ouick Selection is used. http://tv.adobe.com/watch/understanding-adobe-photoshop-cs6/magic-wand-tool/ **Artisits:** Paul Rand http://collection.cooperhewitt.org/people/18042341/ Robert Indiana http://www.moma.org/collection/artist.php?artist_id=2812 Collaboration with Robert Creeley http://www.2river.org/2RView/2 4/poems/creeley.html Kota Fzawa http://www.hainesgallery.com/artists/Ezawa Kota/Ezawa 04.html Reading: Supplimental Links / Sites: For Current Project Utilize all Elements and Principles, Artists and Influences Andy Warhol http://www.warhol.org/collection/ Artists WORKS Collection http://www.basearts.com/artquest/artists/ Paris Fashion Week: Elements | Volume - Video - The New York Times www.nytimes.com/.../fashion/.../paris-fashion-week-elements-volume.ht... 19 hours ago - Watch Paris Fashion Week: Elements | Volume video online. News and opinion video from The NYTimes including breaking news, ... **Week** 10.7 Lecture: **Element: Transition Principle: Emphasis** <Completing current compositions for deadline>

------presented for next week

Photoshop:

Text
Character palette
Text Warp
Text as Mask / Outline

Artisits:

Reading:

ART21, BECOMING AN ARTIST - "Becoming an Artist"

Supplimental Links / Sites:

Flash in a Flash

This series is designed to get you up and running with the fundamentals of Adobe Flash CS3 Professional in, yes you guessed it... "a flash." Learn about the features and workflows of Flash CS3.

http://tv.adobe.com/show/flash-in-a-flash/

PHOTOSHOP FUNDAMENTALS/GRAPHIC DESIGN FOUNDATIONS

http://www.basearts.com/curriculum/Res.Foundations.htm

Review:

Foundations: Elements and Principles

Introduction to Visual Studies by Pennsylvania State University Online with Anna Divinsky:

Line

https://itunes.apple.com/us/course/elements-of-art-line/id587019962?i=126393199&mt=2

Value

https://itunes.apple.com/us/course/elements-of-art-value-part-1/id587019962?i=126393201&mt=2 https://itunes.apple.com/us/course/elements-of-art-value-part-2/id587019962?i=126393202&mt=2

Color

https://itunes.apple.com/us/course/elements-of-art-color/id587019962?i=126393204&mt=2

Shape

https://itunes.apple.com/us/course/elements-of-art-shape/id587019962?i=126393200&mt=2

Texture

https://itunes.apple.com/us/course/elements-of-art-texture/id587019962?i=126393203&mt=2

NY Times: Elements

http://www.nytimes.com/video/landing/elements-fashion-week/100000002438135/index.html



ELEMENTS
Paris Fashion Week: Elements |
Character



ELEMENTS
Paris Fashion Week Elements |
Silhouette



ELEMENTS
Paris Fashion Week: Elements |
Volume



ELEMENTS
Paris Fashion Week Elements |
Texture



ELEMENTS
Fashion Week: Elements |
Character



ELEMENTS
Fashion Week: Elements |
Silhouette



ELEMENTS
New York Fashion Week: Elements
| Mood



ELEMENTS
New York Fashion Week Elements
| Texture



ELEMENTS
New York Fashion Week: Elements
| Color



ELEMENTS
New York Fashion Week: Elements
| Volume



ELEMENTS New York Fashion Week Elements | Pattern



ELEMENTS
New York Fashion Week: Elements
Line

PRINT	ING :		
ADOBE	ADOBE:		
Week 10		Lecture:	
		Typography	
		Photoshop:	
		Text Character palette Text Warp Text as Mask / Outline	
Readi		World - On Becoming An Artist	

Flavorpill

Supplimental Links / Sites:

http://vimeo.com/49556689

by Leandro Senna

Artists:

The Most Iconic Film Title Sequences of All Time

http://blog.art21.org/category/issues/becoming-an-artist/

Guillaume Appollinaire - http://en.wikipedia.org/wiki/Calligrammes
Jan Tschichold - http://en.wikipedia.org/wiki/Jan Tschichold
Matthew Carter - http://en.wikipedia.org/wiki/Matthew Carter

Bob Dylan Subterranean Homesick Blues - A HAND LETTERING EXPERIENCE

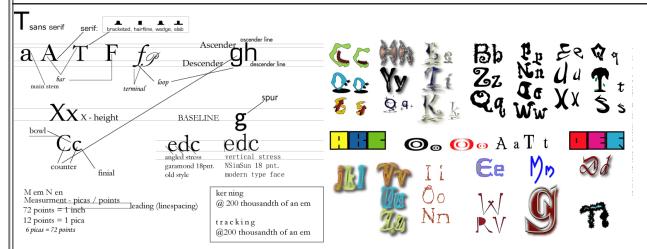
http://blog.basearts.com/?p=593

Scott Pilgrim VS. The World

http://www.youtube.com/watch?v=5h1TSN6dIGq

Halloween GIF series by Kamila Maslowska for the New Museum

http://blog.basearts.com/2013/10/07/halloween-gif-...the-new-museum/



Typography



Pangram

Texts used to demonstrate typefaces in a sentence that uses all the letters of the alphabet (a pangram), such as "The quick brown fox jumps over the lazy dog" Often used as a design aesthetic tool to demonstrate the personality of a typeface's characters in a setting (because it displays all the letters of the alphabet).

Lao-Tse

Thirty spokes unite at the single hub;

It is the empty space which makes the wheel useful.

Mold clay to form a bowl;

It is the empty space which makes the bowl useful.

Cut out windows and doors;

It is the empty space which makes the room useful.

Artists:

Guillaume Appollinaire - http://en.wikipedia.org/wiki/Calligrammes

Jan Tschichold - http://en.wikipedia.org/wiki/Jan_Tschichold

Matthew Carter - http://en.wikipedia.org/wiki/Matthew Carter

Typefaces include:

- Bell Centennial^[1]
- Big Caslon^[4]
- Bitstream Charter
- Big Figgins
- Carter Sans
- Cascade Script
- Elephant
- Fenway

- ITC Galliard
- Gando
- Georgia^[5]
- Mantinia^[6]
- Meiryo (Latin range)
- Miller[7]
- Monticello
- Nina

- Olympian
- Rocky
- Shelley Script
- Snell Roundhand^[1]
- Skia
- Sophia
- Tahoma
- Verdana^{[5][8]}

- Vincent
- Walker^[9]
- Wilson Greek
- Wrigley
- Yale

Jan Tschichold - http://en.wikipedia.org/wiki/Jan_Tschichold

Typefaces include:

- Transit (1931)
- Saskia (1931/1932)
- Zeus (1931)
- Sabon (1966/1967) [1] , named after Jacques Sabon.

Reading:

Typography Resources

Working with type - additional - work up a font face of your own design - functionality is not required.

- Parts of the Letter
- Typography History Sampler http://www.basearts.com/curriculum/typohist/
- Misc. http://www.basearts.com/curriculum/typoGraphyGraphics/

Johannes Gutenberg

http://en.wikipedia.org/wiki/Johannes Gutenberg

Font characteristics:

Serifs

Character height

Weight regular and plain)

Slope - Style, Angle - normal, roman or upright

Width - Charactr Width - compressed, condensed or narrow. proportional or monospaced(fixed-width), (tabular) digits,

Optimal size

Poster - larger than 72 point

Display - 19-72 point

Subhead - 14-18 point (Regular) - 10-13 point Small Text (SmText) - 8-10 point Caption - 6-8 point

Metrics

Font metrics refers to metadata consisting of numeric values relating to size and space in the font overall, or in its individual glyphs. Font-wide metrics include cap height, x-height, ascender height, descender depth, and the font bounding box.

11

Week 10.21 Lab:

Sketchbook:

Reflect, Review, Revise

Coloring/Activity Book Compositions

Pangram Like Text:

5 Sentence Minimum

Something Visual/ Inspirational Paragraph

Project/Assignment(s):

1st Draft

Text Only - RTF - Rich Text Format

5 Variations - TextEdit

Reflect, Review, Revise

2nd Draft

Photoshop .psd - Text Only/ Layers

- Fill the page
- Any textual form
- No graphic elements more than 1/4 of page

No internet images

working toward personal type face

Vocabulary:

Presentations/Field Trips /Events:

Reading:

The Birth of Digital Type

http://www.designhistory.org/Digital Revolution pages/EarlyDigType.html

Artists:

David Hockney Roy Lichtenstein

Supplir	nental	Links / Sites:
	ww.lar	HINE nguageisavirus.com/cutupmachine.html of Atreus
		Lecture:
12		Concentration on Typography continues Photoshop: Text as Mask & Outline
		Make something Scary!
Artists: Rudy Va Zuzana	anderla	าร
John Ca Apollina		
Lou Ree Laurie A		n
Readin	g:	

Supplimental Links / Sites:

Halloween GIF series by Kamila Maslowska for the New Museum - 3 of 4

http://blog.basearts.com/2013/10/23/new-museum-halloween-gif-series-three-of-four/

Halloween GIF series by Kamila Maslowska for the New Museum - 4 of 4

http://blog.basearts.com/2013/10/28/halloween-gif-series-four-of-four

JAIME DAVIDOVICH: MUSEUM OF TELEVISION CULTURE

http://churnerandchurner.com/exhibitions/jaime-davidovich-museum-television-culture/

Lou Reed dies at 71

http://www.nytimes.com/2013/10/28/arts/music/lou-reed-dies-at-71.html

Week 13	11.4	Lecture:
		Photoshop:
		Clone
		Typography continues Parts of a LETTER.PDF
Readii	ng:	
Typog	raphy	continues
Parts	of a L	ETTER.PDF
Artists	::	
Christo	pher V	Vool
Barbar	a Krug	er er
Jenny	Holzer	
Ed Rus	cha	
Suppli	ment	al Links / Sites:
Adobe	Reso	urces:

Type references and tips

http://www.adobe.com/products/type/adobe-type-references-tips.html

About fonts

Previewing fonts

Choose a font family and style

OpenType fonts

http://help.adobe.com/en_US/photoshop/cs/using/fonts

Adobe Type Designers:

http://www.adobe.com/products/type/font-designers.html

TypeKit

http://blog.typekit.com/

Microsoft Typography Resources:

TrueType fundamentals

http://www.microsoft.com/typography/otspec/TTCH01.htm

A DISAGREEABLY FACETIOUS TYPE GLOSSARY FOR THE AMUSEMENT & EDIFICATION OF PEOPLE BEGINNING A LOVE AFFAIR WITH FONTS http://www.microsoft.com/typography/news/glossary/content.htm

No School Monday 11.11		
Week 14	11.12	Lab:
1		Illustrator all week !
		see resources: http://www.basearts.com/curriculum/ADOBE/Illustrator/
		Printing
		Sketchbook:
		*see artists
		Project/Assignments:
		Artist Profiles:
		Choose one publicly exhibiting artist to profile and give a presentation of their work.
		- Presentation - 3-5 minute presentation of 5-20 images representing their work.
		- Submit a 2-3 paragraph summary to include biograpical information.
		Vocabulary:
		Presentations/Field Trips /Events:
Artists	<u></u>	
Future	efarm <i>e</i>	ers : Taking Stock

||Futurefarmers : Taking Sto

The catalog below presents a short synopsis of the important Bay Area art collective **Futurefarmers**. This accompanies an exhibition at **Gallery 16** in November of 2013 that presents objects spanning nearly 20 years of art making.

http://issuu.com/gallery16/docs/futurefarmers_catalog_vn

Stephanie Syjuco

http://stephaniesyjuco.com/index.html

http://stephaniesyjuco.wordpress.com/

http://www.counterfeitcrochet.org/

early graffiti works of **Basquiat**, under the name SAMO, short for same old shit.

http://www.henryflynt.org/overviews/samo.htm

- compliments of Atreus

Anish Kapoor-sketchbook

http://anishkapoor.com/469/Sketchbook.html

http://anishkapoor.com/505/Sketchbook.html

http://anishkapoor.com/792/Sketchbook.html

-compliments of Margaux

Supplimental Links / Sites:

		e Resources pasearts.com/curriculum/ADOBE/
	een Print	ting: ipedia.org/wiki/Screen_printing
Uki	уо-е	ipedia.org/wiki/Ukiyo-e
Ву С	AROL VOGE	Million, Triptych Is the Most Expensive Artwork Ever Sold at an Auction EL otych, "Three Studies of Lucian Freud," sold for \$142.4 million at Christie's, described as the highest price ever paid for an artwork at auction.
We 15	ek 11.18	Illustrator - all the time! Sketchbook: Project/Assignments: Culminating Typography Select a significant text of a family tradition (*family recipe, story, poem) for typographic layout and print presentation.

Artist Profiles: Choose one publicly exhibiting artist to profile and give a presentation of their work. - Presentation - 3-5 minute presentation of 5-20 images representing their work. - Submit a 2-3 paragraph summary to include biograpical information. Vocabulary: Presentations/Field Trips /Events: Annex Gallery Field Trip Artist: Art Spiegelman - see http://www.nytimes.com/2013/11/16/arts/design/art-spiegelman-retrospective-at-jewish-museum.html Raymond Pettibon - see http://blog.basearts.com/2013/11/14/artspace-the-anti-authoritarian-art-of-raymond-pettibon/ Christopher Wool - see http://blog.basearts.com/2013/11/20/1656/ Supplimental: BOOKS video: Hyperbole and a Book Allie Brosh, whose blog "Hyperbole and a Half" attracts as many as five million readers a month, has published her first book. http://nvti.ms/1ctvF11 THANKSGIVING HOLIDAY - 11.25-12.2 **REFLECTION:** RHIZOME: Welcome to My Chronic Internet Freak-Out Syndrome

Week 12.2 Lab:

16

Sketchbook: REFLECTION: RHIZOME: Welcome to My Chronic Internet Freak-Out Syndrome Project/Assignment (s): Culminating Typography Select a significant text of a family tradition (*family recipe, story, poem) for typographic layout and print presentation. Artist Profiles: Choose one publicly exhibiting artist to profile and give a presentation of their work. - Presentation - 3-5 minute presentation of 5-20 images representing their work. - Submit a 2-3 paragraph summary to include biograpical information. Vocabulary: Presentations/Field Trips /Events: **Week** 12.9 Lab: 17 **Programming Resources** Sketchbook: Reading and Reflection Rhizome: http://rhizome.org/editorial/2013/dec/4/creative-2-professional/ Project/Assignment (s): **Derivative Works** Choose an artwork from your Profile Artists Portfolio -- should begin as basis or background layer (*if graphic) - alternative formats are encouraged **Artist Profiles** - (criteria: must be publicly exhibiting) 2-3 paragraphs - 1000 words Bio • 5 minimum -20 representative work sample • 3-5 primary aesthetic and/or conceptual ideas with which they work. Vocabulary:

		Presentations/Field Trips /Events:			
Artist	Artists:				
	Grace Hopper, Amazing Grace of computer history, gets Google Doodle Grace Hopper, known as 'the first lady of software,' is aptly honored with a Google Doodle on what would have been her 107th birthday.				
During	The Hour of Code_this week_is an opportunity for every student to try computer science for one hour. During Computer Science Education Week (Dec. 9-15), we're making history and recruiting 10 million to join in and do the Hour of Code. Spread the word				
http://	'youtu.l	pe/iqz4Ucz33Xg			
The H	our of	Code DECEMBER 9-15, 2013			
studen Bill Ga	The National Writing Project is joining Code.org to support the Hour of Code. The largest initiative of its kind, the Hour of Code is a campaign to recruit 10 million students to try computer science for one hour during Computer Science Education Week (December 9–15). Join the National Writing Project, Microsoft, Google, Apple, Bill Gates, Mark Zuckerberg, the Boys & Girls Clubs of America, and over 100 other individuals and organizations to make history. Start planning the Hour of Code for your classroom (or school) at https://hourofcode.com/ .				
your s	tudents	cudents—Regardless of Age Computer science is foundational for all students today, yet 90% of schools don't teach it. This is a chance to make sure will be on the forefront of creating the technology of the future, not just using it, and to prepare them for the 21st Century. Make a difference for your tep://hourofcode.com/.			
Code.c	What's the Hour of Code? It's an hour-long introduction to computer science designed to demystify code and show students that everyone can learn the basics. Code.org will provide tutorials that require no prior experience and can be done on a browser, on a smartphone, or even "unplugged." Teachers of all disciplines: please set aside one hour to expose your students to these critical skills.				
Wash.	12.16				
18	12.10				
		Sketchbook:			
		Reflection - end of year			
		Project/Assignment (s):			
		FINAL <click -="" 12.="" 19.13<="" and="" by="" complete="" evaluation="" final="" for="" here="" review="" submit="" td="" thursday=""></click>			
	Sites:				
		Japan Media Arts Festival http://j-mediaarts.jp/?locale=en			

Have a good break - see you next year.

Winter Break Assignment, SEE DAVID HOCKNEY SHOW AT THE DE YOUNG !!!!!!!

David Hockney Exhibition - De Young, San Francisco - http://devoung.famsf.org/press-room/david-hocknev-bigger-exhibition

https://www.youtube.com/watch?feature=player_embedded&v=sD123svCFHQ

http://hockney.famsf.org/http://vimeo.com/57760362

http://www.telegraph.co.uk/culture/culturevideo/artvideo/10408677/David-Hockney-unveils-his-iPad-art.html

Attend the exhibition and complete Gallery Response Form equal to a full project grade.

Week 1.6

.6 **Lab:**

Sketchbook:

Sketchbook entry of Derivative art work proposal to included generally descriptive paragraph of work, 3 conceptual/thematic ideas, and a description of the media and/or presentation format.

Project/Assignment(s):

Derivative Works

Choose your Profile Artists Artwork

- originals *titles, dates, media (included as basis or background layer (*if graphic) / Diptych)
- Work Statement / Artists Statement (includes 3 conceptual / thematic ideas of the original / derivative
- alternative formats are encouraged

Animation

Progressive Sequence

- 2-3 Progressive Image Sequences of 3-5 Images / Series.
- Demonstrating a progressive narrative idea.

Vocabulary:

photo romance, photo-novel, photo novella, photovoice

http://carrotworkers.wordpress.com/photo-romances/

Presentations/Field Trips /Events:

Vision and Visuality

* Review blog.basearts.com for break postings.

Artists:

Fred Tomaselli - http://en.wikipedia.org/wiki/Fred Tomaselli

Alan Rath - http://www.voutube.com/watch?v=VI4 NWUmI6w

Week 1.13

Lab:

Sketchbook:

Derivative Works

Choose your Profile Artists Artwork

- originals *titles, dates, media (included as basis or background layer (*if graphic) / Diptych)
- Work Statement / Artists Statement (includes 3 conceptual / thematic ideas of the original / derivative
- alternative formats are encouraged

Animation

Progressive Sequence

- 2-3 Progressive Image Sequences of 3-5 Images / Series.
- Demonstrating a progressive narrative idea/gesture.

Begin collecting images:

cell phone images/ point and shoots for check-out

Vocabulary:

Presentations/Field Trips /Events:

Tuesday 1. 14 - Field Trip: Annex Gallery

THURSDAY 1.16 - COLLEGE DAY

BOB CORNELIS: STUDIO 50 ARTIST EXHIBITION OPENING RECEPTION

Friday January 17, 2014

6:00 PM TO 8:00 PM

Join us for the opening reception for Bob Cornelis' Pop-Up exhibition titled *Studio 50 Artists* on Friday, January 17 from 6:00 - 8:00 PM. The Plein Air Players will be providing a lively repertoire of classical music. *STUDIO 50* is a black and white portrait series appearing for one week at the Museum focusing on visual artists in Sonoma County. Cornelis photographed the artists in their intimate studio environments, capturing them surrounded by their art and tools and published a companion book with the portraits.

In 1998, Bob Cornelis left the corporate world as a computer programmer and manager and discovered fine art digital printing was beginning to get

the traction that would cause it to revolutionize the world of photography. Deciding to follow that trajectory and his passion for photography, he capitalized on his expertise in technology and founded <u>Color Folio</u>, a fine art digital printing studio. Cornelis is an accomplished mixed media artist, embracing the exciting developments that have continued to redefine what it means to be a photographer.

Week 1.20 20

Lab:

Sketchbook:

Project/Assignment(s):

Derivative Works

Choose your Profile Artists Artwork

- originals *titles, dates, media (included as basis or background layer (*if graphic) / Diptych)
- Work Statement / Artists Statement (includes 3 conceptual / thematic ideas of the original / derivative
- · alternative formats are encouraged

Animation **Progressive Sequence**

- 2-3 Progressive Image Sequences of 3-5 Images / Series.
- Demonstrating a progressive narrative idea.

Vocabulary:

Field Trips /Events:

Friday: Sonoma County Museum - Studio 50 (*see ref.)

Working with Theatre Arts - figure drawing/gesture/motion studies - TBD

Presentations:

Adobe Bridge - Photoshop - Scripts

Contact Sheet II Files to Layers Animation/ Timeline

Artists:

Daniel Clowes

http://danielclowes.com/

CALL FOR ART:

Ready or Not (Here We Come) - Download Propectus! Enter!

Juried Exhibition by Teenagers
April 12 - May 3, 2014
Sebastopol Center for the ARTS

Artist Reception: Saturday, April 19, 5-8 pm, Awards Ceremony at 6:30pm

Deadline to enter artwork: Saturday, April 5, 12-4 pm

- STUDIO 50 PANEL DISCUSSION, SONOMA COUNTY MUSEUM -

23 January 2014 Thursday From 7:00 PM TO 8:00 PM Join photographer Bob Cornelis for a panel discussion focusing on artists in Sonoma County, based on his STUDIO 50 portrait exhibition in the Museum this week. Satri Pencak will moderate the discussion about artists and their studios. What role does the studio play in making art and what does the space say about the person? Panelists include:

Chester Arnold Mark Perlman Jennifer Bethke Pat Lenz Michael Schwager Bob Cornelis Sally Baker*

Online registration ends at 5:00 pm on January 23, tickets will be available for purchase at the door.

Venue

Sonoma County Museum, 425 Seventh Street Santa Rosa, CA, US, 95401

Week 1.27

Lab:

Life Drawing - Figurative/Dance

Sketchbook:

Reflect on Drawing Experience

Project/Assignment (s):

Derivative Works

Choose your Profile Artists Artwork

• originals *titles, dates, media -

• Work Statement / Artists Statement (includes 3 conceptual / thematic ideas of the original / derivative · alternative formats are encouraged Animation Progressive Sequence • 2-3 Progressive Image Sequences of 3-5 Images / Series. • Demonstrating a progressive narrative idea. Life Drawing with Drama / Theatre and Dance. Lab: Review new postings on http://blog.basearts.com Revise and Finalize Animated GIFs for Tuesday. Finalize Derivative works. Sketchbook: Thursday Project/Assignment(s): **Derivative Works** Choose your Profile Artists Artwork originals *titles, dates, media -(included as basis or background layer (*if graphic) / Diptych) • Work Statement / Artists Statement (includes 3 conceptual / thematic ideas of the original / derivative • alternative formats are encouraged Animation Progressive Sequence • 2-3 Progressive Image Sequences of 3-5 Images / Series. • Demonstrating a progressive narrative idea. Zoetrope /Praxinoscope Sequence • Work from Template / Circular or Linear • Print based animation sequence Can be based on existing sequence from Animated Gif project Vocabulary: Tween No Class Monday - 2.10 Week 2.11 ||Sketchbook: Thursday

(included as basis or background layer (*if graphic) / Diptych)

Week 2.3

22

- Reflect on Animation
- Reflect on Derivative

Project/Assignment (s):

Refer : 2.3

Vocabulary:

Key Frame

Presentations/Field Trips /Events:



Weel 24	2.18	Lab:	Derivative Works
24		Sketchbook:	- Artist Statement/ Original Proposal
		Storyboarding Formats	
		Project/Assignment (s) :	
		Story Telling - Photo Sequence	
		non sequencial forms	
		cartooning / comics	
		Storyboarding	
		Prep for Showcase :	
		- Animation Feature - sketches for presentation of animation features	
		- AQ Digital Directory	
		student page / menu / interface to Derivative and personal works	
		Presentations/Field Trips /Events:	
		Sonoma County Museum : Camellia Has Fallen: Contemporary Korean Artists Reflect on the Jeju Uprising - THURS./FRI ?	
Artists:			
Alice Aycock			
William Erwin "Will" Eisner (March 6, 1917 – January 3, 2005) was an American cartoonist, writer, and entrepreneur. He was one of the earliest cartoonists to work in the American comic book industry, and his series The Spirit (1940–1952) was noted for its experiments in content and form. In 1978, he popularized the term			
"graphic novel" with the publication of his book A Contract with God. He was an early contributor to formal comics studies with his book Comics and Sequential Art			
(1985). The Eisner Award was named in Eisner's honor, and is given to recognize achievements each year in the comics medium; he was one of the three inaugural			
inductees to the Will Eisner Comic Book Hall of Fame.			
- wikipedia entry			
Week 2.24 Sketchbook:			

"graphic nove!" with the publication of his book A Contract with God. He was an early contributor to formal comics studies with his book Comics are (1985). The Eisner Award was named in Eisner's honor, and is given to recognize achievements each year in the comics medium; he was one of the inductees to the Will Eisner Comic Book Hall of Fame. - wikipedia entry Week 2.24 | Sketchbook: Storyboarding Diagrams, Formats, Project/Assignment (s): Story Telling - Photo Sequence non sequencial forms, cartooning / comics Storyboarding Prep for Showcase: - Animation Feature - sketches for presentation of animation features - AQ Digital Directory student page / menu / interface to Derivative and personal works Vocabulary:

Copyright / Intellectual Property/Trademark/Appropriation

Presentations/Field Trips / Events: Cancelled due to weather Artist: Max Fliescher http://en.wikipedia.org/wiki/Out of the Inkwell http://en.wikipedia.org/wiki/Max Fleischer Rotoscope http://en.wikipedia.org/wiki/Rotoscope Random http://www.theverge.com/2013/3/22/4009842/deal-with-it-the-art-and-science-of-creating-gifs PLEASE REVIEW Google Web Designer https://www.google.com/webdesigner/ Create timeline animations https://support.google.com/webdesigner/topic/3181123?hl=en&ref_topic=3227692 **SCULPTRIS** http://pixologic.com/sculptris/ Software for students Autodesk supports the student community by providing the tools you need to create your next 3D project and get prepared for academic and career success. http://www.autodesk.com/education/student-software http://www.autodesk.com/education/getting-started http://digitalsteam.autodesk.com/ Copyright Resource page: http://www.basearts.com/curriculum/Res.Copyright.htm

U.S. Copyright Office http://www.copyright.gov

What is Creative Commons? Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools. Our free, easy-to-use copyright licensesprovide a simple, standardized way to give the public permission to share and use your creative work — on conditions of your choice. CC licenses let you easily change your copyright terms from the default of "all rights reserved" to "some rights reserved." Creative Commons licenses are not an alternative to copyright. They work alongside copyright and enable you to modify your copyright terms to best suit your needs. **Creative Commons** http://creativecommons.org/ http://creativecommons.org/about http://mirrors.creativecommons.org/movingimages/webm/WannaWorkTogether 480p.webm **Week** 3.3 Lab:

26

Sketchbook:

Project/Assignment (s):

Consolidate/Organize

Derivative Works Animations

Vocabulary:

Presentations/Field Trips /Events:

Santa Rosa Junior College: Faculty Exhibit

TUESDAY - Depending on Weather

Light Goes On: An Unbelievable 700 Frame Stop Motion Light Painting Animation

http://petapixel.com/2013/10/28/light-goes-amazing-stop-motion-light-painting-animation-darren-pearson/

Artist :

Ai Weiwei

http://www.moma.org/collection/artist.php?artist_id=34722

Adobe TV -Flash -Animation Tech Resources

http://tv.adobe.com/product/flash/

http://tv.adobe.com/product/flash/episode/most-viewed/playlist/

Actionscript:

http://tv.adobe.com/watch/digital-design/actionscript-3-101/

FLASH CS3 - JOHN SHUMAN http://tv.adobe.com/watch/flash-in-a-flash/episode-1/ http://tv.adobe.com/watch/flash-in-a-flash/episode-2/ http://tv.adobe.com/watch/flash-in-a-flash/episode-3/ http://tv.adobe.com/watch/flash-in-a-flash/episode-4/ http://tv.adobe.com/watch/flash-in-a-flash/episode-5/ http://tv.adobe.com/watch/flash-in-a-flash/episode-6/ FLASH -CS 4 http://tv.adobe.com/watch/learn-flash-professional-cs4/getting-started-01-understanding-flash/ http://tv.adobe.com/watch/digital-design/getting-started-01-understanding-flash/ http://tv.adobe.com/watch/digital-design/getting-started-02-understanding-flash-file-types/ http://tv.adobe.com/watch/digital-design/getting-started-03-exploring-the-flash-interface/ http://tv.adobe.com/watch/digital-design/getting-started-04-setting-up-workspaces/ http://tv.adobe.com/watch/digital-design/getting-started-05-using-the-drawing-tools/ http://tv.adobe.com/watch/digital-design/getting-started-06-object-and-merge-drawing/ http://tv.adobe.com/watch/digital-design/getting-started-07-understanding-symbols/ http://tv.adobe.com/watch/digital-design/getting-started-08-working-with-bitmap-graphics/ http://tv.adobe.com/watch/digital-design/getting-started-09-working-with-sound/ http://tv.adobe.com/watch/digital-design/getting-started-10-working-with-video/ http://tv.adobe.com/watch/digital-design/getting-started-11-understanding-tweens/ http://tv.adobe.com/watch/digital-design/getting-started-12-creating-shape-tweens/ http://tv.adobe.com/watch/digital-design/getting-started-13-creating-motion-tweens/ http://tv.adobe.com/watch/digital-design/getting-started-14-using-the-motion-editor/ http://tv.adobe.com/watch/digital-design/getting-started-15-working-with-motion-presets/ http://tv.adobe.com/watch/digital-design/getting-started-16-animating-bones/ http://tv.adobe.com/watch/digital-design/getting-started-17-actionscript-30/ http://tv.adobe.com/watch/digital-design/getting-started-18-building-an-application/ http://tv.adobe.com/watch/digital-design/getting-started-19-creating-a-flash-web-movie/ http://tv.adobe.com/watch/digital-design/creating-motion-tweens-part-1/ http://tv.adobe.com/watch/digital-design/creating-motion-tweens-part-2/ http://tv.adobe.com/watch/digital-design/animation-basics-episode-27/ FLASH -CS 5 http://tv.adobe.com/watch/digital-design-cs5/getting-started-gs-what-is-flash-professional-cs5/ FLASH - VIDEO CODECS http://tv.adobe.com/watch/flash-411/video-crash-course/ http://tv.adobe.com/watch/flash-411/video-encoding-basics/ **Week** 3.10 27 Please Read: Your Artist Statement: Explaining the Unexplainable, Alan Bamberger - http://www.artbusiness.com/artstate.html

In photoshop in a font of your choice:

	- Artist Statement- first drafts due by Friday end of the 2nd hour.	
	Project/Assignment (s):	
	- Derivative Works	
	- Animations	
	Vocabulary:	
	ARTICULATE- look it up	
	Presentations/Field Trips /Events:	
	TRADEMARK AND COPYRIGHT ATTORNEY SPEAKING TO 3/4 PERIOD AQ SPECIALTY CLASSES THURS.	
	Sonoma County Museum: Camellia Has Fallen, Contemporary Artist Reflect on the Jeju Uprising	
	Bamberger - http://www.artbusiness.com/artstate.html ImesGuest Post Who Are You Online? Considering Issues of Web Identity	
By KEI	LLY SCHRYVER	
	s post we celebrate Digital Learning Day by exploring issues around online identity and expresselp from both Common Sense Media resources and materials from The New York Times">	ssion,
	The Perks of Collaboration '/www.basearts.com/curriculum/PDF/Readings/photocollected/PDN.The%20Perks%20of%	20Collaboration.pdf



Week 28

Week 3.17- SPRING BREAK

8 3.23

SHOWCASE -

THURSDAY NIGHT 6-9PM APRIL 3RD

MANDATORY ATTENDANCE - ATTENDANCE WILL BE TAKEN

KOED Spark: Sanjay Patel - YouTube

www.youtube.com/watch?v=NiXHoKQ9d7Q

Aug 3, 2010 - Spark catches up with Pixar animator Sanjay Patel on the occasion of the Oakland Museum of California exhibit Pixar: 25 Years of Animation, ...

Week 3.24 29

SHOWCASE PREPARATIONS -

EVERYONE HAS PROMO, ANIMATIONS AND ZOETROPES

Animations

- To Beginning Showcase Animations Folder
- PSD and GIF
- TITLE SCREEN + Name

Promo Compositions

- 8.5x11 @ 300
- 3-4 Best Works
- Name / Titles / Assignment References

READI	NG:		
http://l	<u>blog.ba</u> w Aestl	D THE BLOG: asearts.com hetic - JAMES BRIDLES BLOG	
nttp://s	SHOFTLE	ermmemoryloss.com/portfolio/project/the-new-aesthetic/	
SRHS Sunda		ears - Celebration pm	
Week 30		SHOWCASE PREPARATIONS - EVERYONE HAS PROMO, ANIMATIONS AND ZOETROPES Animations - To Beginning Showcase Animations Folder - PSD and GIF - TITLE SCREEN + Name Promo Compositions - 8.5x11 @ 300 - 3-4 Best Works - Name / Titles / Assignment References - THURSDAY April 3 - 6-9PM	
MAND	ATORY	Y ATTENDANCE	
Week 31	4.7	Lab:	5 Cs
		Sketchbook: Reflections on Showcase Critque / Reflection /Corrections Projects/Assignments:	- Composition - Content / Concept - Craftsmanship - Connections to theme - Creativity
			ADOBE RESOURCES
		Artquest @ 20 Themes - Place in Sketchbook - 5 Submissions	Design principles http://basearts.com/curriculum/ADOBE/design principles.pdf
		AQ DIGITAL ARTS LOGO -2nd Round Crit -DUE Wed / Thurs.	ILLUSTRATOR - http://basearts.com/curriculum/ADOBE/Illustrator/ PHOTOSHOP - http://basearts.com/curriculum/ADOBE/Photoshop/

	Personal Portfolios review		
	http://basearts.com/curriculum/ADOBE/howto_plan_portfolio.pdf	HTML / CSS - http://basearts.com/curriculum/ADOBE/HTML&CSS/	
		DREAMWEAVER - http://basearts.com/curriculum/ADOBE/Dreamweaver/	
	Organizing work for Anthology -		
	- Select works that match themes		
	- Name.Title.PSD or		
Bill Cunni	ingham At Face Value		
http://ww	ww.nytimes.com/video/fashion/100000002808619/bill-cunningh	am-at-face-value.html	
	Cloud - http://scottmccloud.com/		
Web Comic	cs http://scottmccloud.com/1-webcomics/index.html		
John Mae			
	<u>w.maedastudio.com/</u>		
	.media.mit.edu/		
	w.maedastudio.com/indexold.html		
http://acg.	media.mit.edu/people/maeda/		
17			
VIDEO: 1	The World's Biggest Tetris Game	\$ 1 m	
The Duescal	I University, professor Frank Lee and his topus has leed into the lighting eventure of	5 - 20 story always are in Philadelphia to play Tatria on the hyildingle founds	
The Drexel University professor Frank Lee and his team hacked into the lighting system of a 29-story skyscraper in Philadelphia to play Tetris on the building's facade			
http://pyti		a 29-story skyscraper in Philadelphia to play Tetris on the building's racade.	
http://nyti	i.ms/1mPegpk	a 29-story skyscraper in Philadelphia to play Tetris on the building's facade.	
(i.ms/1mPegpk		
	i.ms/1mPegpk	Adobe Resources:	
(i.ms/1mPeqpk 4 Lab:	Adobe Resources:	
	i.ms/1mPegpk	Adobe Resources: Bitmap and vector images	
	i.ms/1mPeqpk 4 Lab: Sketchbook:	Adobe Resources:	
	i.ms/1mPegpk 4 Lab: Sketchbook: Reflections on Showcase	Adobe Resources: Bitmap and vector images http://basearts.com/curriculum/ADOBE/bitmap_vector_images.pdf	
	i.ms/1mPeqpk 4 Lab: Sketchbook:	Adobe Resources: Bitmap and vector images http://basearts.com/curriculum/ADOBE/bitmap vector images.pdf Foundations of Design and Print Production	
	i.ms/1mPeqpk 4	Adobe Resources: Bitmap and vector images http://basearts.com/curriculum/ADOBE/bitmap_vector_images.pdf	
	i.ms/1mPegpk 4 Lab: Sketchbook: Reflections on Showcase	Adobe Resources: Bitmap and vector images http://basearts.com/curriculum/ADOBE/bitmap vector images.pdf Foundations of Design and Print Production	
	i.ms/1mPeqpk 4 Lab: Sketchbook: Reflections on Showcase Critque / Reflection /Corrections Projects/Assignments:	Adobe Resources: Bitmap and vector images http://basearts.com/curriculum/ADOBE/bitmap vector images.pdf Foundations of Design and Print Production	
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		- Name.Title.PSD or	
Siggra	ph - Ir	nternational Conference and Exhibition on Computer Graphics and Interactiv	/e Techniques,
		<u>siggraph.org/</u> ipedia.org/wiki/SIGGRAPH	
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History	of Dig	ital Art @ the University of Denver	
http://	www.a	rtelectronicmedia.com/group/a-history-of-digital-art-university-of-denver	
Week 33	4.21	Lab:	Visiting Artist
		Sketchbook:	Jillian Tamaki
		Projects/Assignments:	http://jilliantamaki.com/illustration/
		AQ Beginning Dance Showcase Event Poster Design - 1st Draft reveiw / crit Monday	Visiting Artists - Last Year:
		·	LENNIE MOORE
		AQ DIGITAL ARTS LOGO -FINALS - this week	http://lenniemoore.com/home.html
		Anthology Select/create works that adress themes of past 19 yrs.	
		- SUBMIT 5 FILES MINIMUM	
		- Name.Title.PSD or	
		Personal Portfolios review	
		http://basearts.com/curriculum/ADOBE/howto_plan_portfolio.pdf	
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Week 34	4.28	Lab	
		AQ Beginning Dance Showcase Event Poster Design	
		- Poster FINALS	
		-Post Card / Announcement Card	
		,	
		Anthology -	

Presentations/Field Trips /Events: Tuesday - 4.29 -8am - 6pm - San Jose Tech Museum or Innovation and San Jose Museum of Contemporary Art WEB RESOURCES Tech Museum of Innovation / San Jose Museum of ART http://www.thetech.org/ http://www.thetech.org/plan-vour-visit/galleries http://www.thetech.org/learning/online-learning-fun San Jose Museum of Art http://www.simusart.org/ http://www.simusart.org/initial-public-offering - Current Exhibition **NEW - Animation Resources** http://basearts.com/curriculum/Res.Animation.htm NEW - Adobe Resources http://www.basearts.com/curriculum/Res.Adobe.htm **NEW - Design Resources** http://basearts.com/curriculum/Res.Design.htm **FLASH RESOURCES** http://tv.adobe.com/product/flash/ http://tv.adobe.com/product/flash/episode/most-viewed/playlist/ **Actionscript:** http://tv.adobe.com/watch/digital-design/actionscript-3-101/ FLASH CS3 - JOHN SHUMAN http://tv.adobe.com/watch/flash-in-a-flash/episode-1/ http://tv.adobe.com/watch/flash-in-a-flash/episode-2/ http://tv.adobe.com/watch/flash-in-a-flash/episode-3/ http://tv.adobe.com/watch/flash-in-a-flash/episode-4/

http://tv.adobe.com/watch/flash-in-a-flash/episode-5/http://tv.adobe.com/watch/flash-in-a-flash/episode-6/

http://tv.adobe.com/watch/learn-flash-professional-cs4/getting-started-01-understanding-flash/

http://tv.adobe.com/watch/digital-design/getting-started-01-understanding-flash/

FLASH -CS 4

Select/create works that adress themes of past 19 yrs.

SUBMIT 5 FILES MINIMUM

- Name.Title.PSD or

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		be.com/watch/digital-design/getting-started-03-exploring-the-flash-interface/	
		be.com/watch/digital-design/getting-started-04-setting-up-workspaces/	
		be.com/watch/digital-design/getting-started-05-using-the-drawing-tools/	
		be.com/watch/digital-design/getting-started-06-object-and-merge-drawing/	
		be.com/watch/digital-design/getting-started-07-understanding-symbols/	
		be.com/watch/digital-design/getting-started-08-working-with-bitmap-graphics/	
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Tuesday May 7th - 4th Period

Visiting Artist and Writer Mariko Tamaki and Jillian Tamaki

http://jilliantamaki.com/illustration/

Thursday

SRJC - Student Show 2014

Robin Rhode

http://www.youtube.com/watch?v=9cVHtwuAm0E http://www.youtube.com/watch?v=RdkcsKv7vdw http://www.youtube.com/watch?v=h8iic5IIn4s

Check the blog.basearts.com!

Current cover of eflux journal (http://www.e-flux.com/issues/55-may-2014/) - online art journal of contemporary art... just an fyi



12 Lab:	
Sketchbook:	
- SUBMIT 5 FILES MINIMUM	
- Name.Title.PSD or	
Personal Portfolio Collections -	
Create / DDE presentations for posting to our site.	
Vocabulary:	
Principles of Animation -NEW Animation Resources	
http://www.basearts.com/curriculum/Res.Animation.htm	
	- Name.Title.PSD or Personal Portfolio Collections - Create / PDF presentations for posting to our site: http://www.artquestonline.org/digitalarts2014/beginning/ Vocabulary: Principles of Animation -NEW Animation Resources

Presentations/Field Trips / Events: Thursday: Sonoma County Museum: Outside/Inside Thursday: Pop Up exhibition featuring emerging artists Todd Barricklow, http://tod3d.com/ Judy Kennedy, https://www.facebook.com/yarnbombing/posts/10151430967848876? Bud Snow, http://www.doyouknowbudsnow.net/ and Carlos de Villasante http://www.carlosdevillasante.com/ Animators and Sources: Jessica Abel Matt Madden Marijane Satrapi Chris Ware Tom Gauld Bryan Lee O'Malley Asofterworld.com Horne Coureau **Week** 5.19 Project/Assignment (s): 37 Anthology -- Select/create works that adress themes of past 19 yrs. SUBMIT 5 FILES MINIMUM - Name.Title.PSD or Personal Portfolio Collections -Create / PDF presentations for posting to our site: http://www.artguestonline.org/digitalarts2014/beginning/ **Presentations/Field Trips / Events:**

SPECIAL RECOGNITION FOR ANIMAL HERO ADULTS

http://www.animalherokids.org/award-categories.html

The Animal Hero Kids Awards are excited to announce the following 2013 awards to Animal Hero Adults who by their lifestyles, work, and advocacy serve as roles models for Animal Hero Kids in promoting kindness for all.

Animal Hero Compassionate Entrepreneur Award

Recognizes an individual whose business philosophy incorporates and demonstrates a commitment to compassion for all beings.

Russell Simmons



Russell Simmons is recognized for proving that remaining aware of the needs of other animals and society can coexist with extraordinary business success. His commitment to compassion has profoundly affected modern culture and his influence on future leaders to practice kindness to all will be felt for generations and generations to come.

ADOBE RESOURCES:

http://basearts.com/curriculum/ADOBE/

http://basearts.com/curriculum/Res.Adobe.htm

Interactive Design Syllabus - http://basearts.com/curriculum/ADOBE/~InteractiveDesignSyllabus/

Web Design Syllabus - http://basearts.com/curriculum/ADOBE/~WebDesignSyllabus/

Design and Print Production - http://basearts.com/curriculum/ADOBE/~DesignandPrintProductionSyllabus/

Video Production - http://basearts.com/curriculum/ADOBE/~VideoProductionSyllabus/

Week	
38	

5.26 Final Projects - Presentations / Submissions

Final - Test is here:

http://basearts.com/artquest/spring2014/DigitalArteFinal2014.html
-----Presentations/Field Trips / Events:

Sonoma County Museum: From Hogarth to Hundertwasser:
A Passion for Prints, This exhibition features a rich collection of fine art

prints dating from the fifteenth century to the present including work by Albrecht Durer, William Hogarth, Wassily Kandinsky, Hundertwasser and Francisco Zuniga. It reflects the passions of a Sonoma County collector who

Years Event Photos:

http://www.basearts.com/artquest/events/2014/

AQ Digital Arts Field Trip - Tech Museum of Innovation/San Jose Museum of Art:

has acquired prints for more than six decades.

http://www.basearts.com/artguest/events/2014/AODASanJose2014/

Spring Showcase:

http://www.basearts.com/artquest/events/2014/springshowcase/

Sonoma County Museum - Inside/Outside:

http://www.basearts.com/artguest/events/2014/sonomacountymuseum/

Life Drawing with Dance :

http://www.basearts.com/artquest/events/2014/dancedrawing/