

**ARTQUEST Digital Arts
Room 39A**

Intermediate / Advanced

Class Schedule:

MON.-FRI. 10:16-12:16
PERIODS 3rd and 4th

Instructor: [John Sappington](mailto:jsappington@srcs.k12.ca.us) - email address: jsappington@srcs.k12.ca.us

Office Phone: (707)528-5070 x 6773

Emergency Mobile: (707)332-0987

Welcome to Digital Arts 2014-15

Dear Parents and Students,

Hello and welcome (and/or welcome back) to ArtQuest Digital Arts and the 2014-15 School Year! This will be the location of the syllabus and schedule throughout the 2014-15 school year. Please review this document and the **AQ Digital Arts Guidelines and Forms** document provided via the link below:

<http://www.basearts.com/artquest/fall2014/GuidelinesDigitalArt2014.15.pdf>

Please print, sign and return the Walking Field Trip Permission Form and the **Information Sheet Statement** by Friday August 29th.

Students will receive credit for the return of these documents.

ArtQuest @ 20! Is This Year's AQ Theme

AQ began two decades ago with 60 students and just two Arts Specialties - Visual Fine Arts and Multimedia (now divided into Digital Arts and Video Arts) but now has about 540 students and eight different Arts Specialties, four in Visual and four in the Performing Arts. To celebrate being a ripe old 20 years old, this year's AQ focus will be on the last 20 years of the program's interdisciplinary themes, reflecting back and also reinterpreting them in a contemporary context. AQ uses a theme each year to connect the various arts and core-related classes and to create an overarching artistic dialogue throughout the program about various topics and ideas, some relevant to a particular time or context, some focused on a specific performing or visual art work, some humorously thoughtful about the human condition, and some a serious investigation of political or social issues. Interpreted in a wide array by teachers and students, and the projects, events, other activities and outcomes generated have been delightfully surprising. Past AQ themes have been: The Other (94-95), The Coexistence of Order & Chaos (95-96), No Theme ? (aka It's a Mystery!) (96-97), What is Real? Is it Real? (97-98), The War Requiem Project (98-99), The Passage (99-00), World with a View (Bring a Map) (00-01), Child of Our Time (01-02), Revision (02-03), Collective Invention (03-04), Beauty and the Beast (04-05), Atticus (05-06), Patriot Acts (06-07), Where the Wild Things Are (07-08), PROject eARTh (08-09), Rebel With a Cause (09-10), And Now for Something Completely Different! (10-11), We're Not in Kansas Anymore (11-12), Renaissance (12-13), Toward a More Perfect Union (13-14), and of course, this year is ArtQuest@20 (14-15).

LAB CONTRIBUTIONS

As a public school, we are not allowed to require any type of lab fee, but as a materials based program, student lab contributions offset part of the expense for the ArtQuest Digital Arts classes. The lab contributions are for the FULL year, which allows us to do the time-consuming bookkeeping only once, to purchase supplies in bulk and plan our curriculum and materials in advance. We are a projects based program and access to resources generally not available in high school art programs is one of the things that makes ArtQuest unique, gives the message to our students that we truly value their work and provides them with high enough quality materials to support their efforts and to encourage success. While we are sure that everyone is aware of the state of the economy right now, it is always surprising that education gets hit as hard as it does every time there are budget issues. It is of less surprise that the arts get hit hardest. While we recognize the benefits of arts in education, we

are the minority. Lab contributions are important now because ArtQuest has taken significant budget cuts over the past few years. We do continue to seek out a variety of sources of funding, including new grants, community and business support and donations. Major field trips usually involve an additional fee, based on the actual costs of admission and transportation.

Please consider contributing to your student's lab costs. We would appreciate it no later than Friday August 29th, given directly to your student's teacher. Cash or Checks accepted (Checks should be made out to: "ArtQuest at Santa Rosa High School"). If you have financial need for a full or partial scholarship, payment plan or a time extension, parents/guardians should contact their student's teacher directly as soon as possible, or before August 31, to make arrangements at 528-5070 (Voice Mail Box Extensions: Jonn Sappington extension 6773).

All Levels (Beginning, Intermediate, Advanced)- \$125.00 per student for the FULL year. Each student will receive a sketchbook, flash drive, digital printing materials and drawing materials. Other supplies will be made available to students depending on individual class projects. Students will also need to purchase some of their own supplies and find a book bag or backpack to keep their supplies in; they will need them everyday in class. Additional detailed information and additional materials requirements may be forthcoming in individual Class Project Packets as necessary.

WALKING FIELD TRIP PERMISSION FORMS

Please sign and return the Walking Field Trip Permission Form - <http://www.basearts.com/artquest/forms/walkingfieldtrip.pdf> . to us no later than Friday August 29th. While some of you may recall signing a similar form, we request that you sign again and return the form for our classroom records. Remember that this form is only for walking field trips; any that involve transportation will have their own, trip-specific permission required.

"FRIENDS OF ARTQUEST" A nonprofit organization of parents, community members and teachers dedicated to supporting the ArtQuest program and the arts in education, Friends of ArtQuest is actively involved in fundraising, helping with all ArtQuest events, exhibits and performances, doing publicity and public relations, chaperoning field trips, and doing a myriad of things that support and advance the program. Please support your student by becoming a member of this important, effective organization. The first parent meeting will be on Monday, August 29th at 6:00 pm in Room 21, the Arts Office. For more information please contact the "Friends of ArtQuest Hotline" at (707) 528-5070, x 6787.

ESCRIP

We cannot emphasize the value of this program enough! One of the easiest ways "Friends of ArtQuest" raises funds for ArtQuest is through the "eScrip" program. This is a painless (and free to you) way to contribute directly to your student's specialty; eScrip donates a percent of your purchases at participating merchants, which is then routed to the ArtQuest Digital Arts Specialty, if you specify it. There is no sign-up fee and we ask you to PLEASE go online to their website and fill out the form. It is possible to divide your eScrip contribution if you have children in multiple specialties. Also, if you have friends or relatives who would like to support your student's participation in the ArtQuest program, please have them sign up, too! They are a safe and secure site, and if you have signed up before, you need to update your account annually, so go to <http://www.escrip.com/> to sign up and support Friends of ArtQuest and the Digital Arts program! Again, Important ALERT! Even if you have registered in the past we need a new form each year as merchants often change policies and require updated registration. Safeway requires an annual reenrollment.

IMPORTANT FALL DATES: Please mark your calendar for these important dates: **TBD** : DA forms & Lab Contributions are due. Please contact teacher for scholarship information or extensions. **TBD: "ArtQuest Annual Fall Showcase of Programs"**, beginning at 6:30 pm in the Auditorium. This is an evening for prospective students and families for Fall, 2012, to find out more about the opportunities ArtQuest has to offer, as well as current ArtQuest families to learn more about the program. Please plan to attend and also help us spread the word, because early application is highly recommended due to limited space. **TBD to TBD**, "Shadowing", ArtQuest offers students interested in the ArtQuest program the opportunity to "Shadow" a specialty for a day. Students may attend on either Wed., or Fri. from October 12th through December 2nd. Call (707) 535-4842 for more information and to schedule your student. Wednesdays, and Fridays only. Parents, I look forward to meeting you all and thank you for your support of your student and the arts in education. Students, I am honored and excited to be working with you as you embark on your careers in the arts. I anticipate a very creative and productive year.

PLEASE DON'T FORGET to return the attached form and Lab Contributions by Friday August 29th.

Thanks again!

John Sappington
Digital Arts,
ArtQuest Phone: 528-5070 x 6773
Mobile: 707-332-0987

jsappington@srcs.k12.ca.us * Preferred

john@basearts.com * Alternate

Website:

<http://basearts.com/>

Art Portfolio:

<http://basearts.com/portfolio.htm>

Complete CV 2013

<http://www.basearts.com/Sappington.FullCV.2013.pdf>

Parents - Please SIGN UP for Escript. Funds Digital Arts through your Safeway Purchases

[Watch the video](#)

Register:

<http://www.escrip.com/jsp/r.jsp?mode=SupporterHelps&gid=149925520>

Years Event Photos:

<http://www.basearts.com/artquest/events/2014/>

AQ Digital Arts Field Trip - Tech Museum of Innovation/San Jose Museum of Art :

<http://www.basearts.com/artquest/events/2014/AQDASanJose2014/>

Spring Showcase:

<http://www.basearts.com/artquest/events/2014/springshowcase/>

Sonoma County Museum - Inside/Outside:

<http://www.basearts.com/artquest/events/2014/sonomacountymuseum/>

Life Drawing with Dance :

<http://www.basearts.com/artquest/events/2014/dancedrawing/>

Advanced Digital Art Syllabus

Online Syllabus (this document): <http://www.basearts.com/artquest/index.htm>

Online Outline: <http://www.basearts.com/artquest/DigitalArtsAdvancedOutline.htm>

Digital Arts offers a strong foundation in the visual language of art while focusing on computer skills, various painting/drawing/image manipulation software programs, color, composition, 2-D and 3-D animation. Explorations in lighting, viewpoint, texture, surfaces, modeling and symbolism are all used as ways to create powerful and meaningful works of art, as students are challenged to build on technical skills and to explore personal artistic possibilities. Sketchbook/Journal entries and participation in personal and group critiques, field trips to local art exhibitions are all requirements. Students work independently as well as within small groups, practicing the creative problem-solving skills and collaboration needed in the professional world of one of the fastest growing fields in the arts and computer industry. Risk-taking, discipline, dedication to excellence and high-level achievement are all key elements in the Digital Arts Specialty.

Assessment Policy:

Each week students are assessed for participation and awareness of the course content via sketchbook submissions. The sketchbook assessments are pass / fail assessments and represent a tangible response to classroom discussions, weekly research projects and art making assignments. The primary objective of all course work is the development of aesthetic experience and knowledge and the advancement of individual resourcefulness. All art assignments/coursework lead cumulatively to the development of an artists portfolio, suitable for submission to a college level program in Digital Arts and related Media Studies.

Additionally, there are longer term weekly class room art making projects. You will be given a set of technical and aesthetics requirements for each production assignment and a time frame. Each submission will be assessed and time allowing, verbally critiqued. Assignments may be submitted up to 1 week late for a reduced grade.

Attendance and tardiness are factors in final grades for each semester. 3 unexcused absences are equal to a full grade reduction. 6 or more unexcused tardies will also result in a full grade reduction.

There is a yearly portfolio submission. Student portfolios are cumulative assessments of the students output and abilities. This is due generally 2 weeks prior to the end of the yearly term. Student portfolios are graded for completeness, commitment and ability.

CYBER AND ERGONOMICS SAFETY README

<http://www.basearts.com/readme.html>

Digital Arts Weekly Lecture/Lab Schedule

(subject to change)

Week 1	08.20	Program Syllabus Review , Overview, Expectations, Requirements, Objectives, begin Best Practices. Complete Digital Arts Warm-up	Sketchbook: Define goals/motivation/future in Digital Arts/Media. Technological Speciality - define that area of technology in which you would like to develop a specialty. This is working toward establishing a working studio of technologist for external and ArtQuest specific projects. Project/Assignment (s) : Client Relations - Develop - Graphic Design Request Form for distribution to AQ Program
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Reading:

SRJC Introduction to Digital Media [Assignment Overview](#) and [CS74.11 Exam Requirements](#)

ADOBE:

Adobe PRINT Design Principles

http://basearts.com/curriculum/ADOBE/visual_design_cc_introduction

Adobe Web Design Principles

http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf

Bitmap and vector images

http://basearts.com/curriculum/ADOBE/bitmap_vector_images.pdf

Artists:

Week 2

08.25

Lecture:

- < Review Network Procedures
- > Setup Home Directories
- < Archive last years artworks

Review:

[Scanning Procedures - Flat Art](#)

[Photography - Scanning Procedures](#) (Epson)

Lab:

- Scan summer sketchbook work and add to new homedirectory
- Begin work with Coloring book images
- **group work 1-5**

Sketchbook:

Motivation and Goals for 2013-14

Sketchbook with Voices / **Eric Fischl**

Project/Assignment (s) :

Warm up | **Digital Arts Coloring Book**

Bring 3-5 images

These are images you would like to empty of color and sequence at an individual group and within a compiled publication for distribution at the Fall Showcase October 10? Reviewing Images / Selections this week.

Selections, and Prototypes

Deadline: Friday & Monday.

Groups 1-5 :

- Create Response to film Digital Nation and within the context of the ArtQuest Theme " Toward a More Perfect Union. - Blog, Facebook, Web publishing freebie?(instagram,twitter?)

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Presentations:

cont... Frontline : Digital Nation

<http://www.pfbs.org/wqbh/pages/frontline/digitalnation/>

Please review web site and associated resources.

March 18, 2008, 10:27 AM ET

Text of Obama's Speech: A More Perfect Union

Here, the full text of Sen. Barack Obama's speech, "A More Perfect Union," as prepared for delivery.

Artist:

Eric Fischl

ON HOLD FOR EXCLUSION RE IBOSS:

Blog: Artquest : Advanced / Intermediate Digital Arts Blog 2013

Post Response to Introductory questions :

Link: <http://aqdigartadvanced2013.blogspot.com/>

A facebook page for all the art quest members to be a part of... Basically it will be there if you want to post suggestions for ideas and ask for help etc. In a way its similar to what we are doing with combining both Video and Digital arts classes.

http://www.facebook.com/ArtQuestProjectPage?notif_t=fbpage_fan_invite

**Week
3**

09.01

Lecture:

Lab:

Sketchbook:

Project/Assignment (s) :

Digital Arts Coloring Activity Book

2 Page Spread

Selections, and Prototypes

Deadline: Thursday and Friday

Groups 1-5 : Digital Nation continued...

- Create Response to film **Digital Nation** and within the context of the ArtQuest Theme " Toward a More Perfect Union.

-Groups make use of Blog, Facebook, Web publishing freebie?
(instagram,twitter?)

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Critique & Criteria:

Description

Analysis

Interpretation

Judgement

Reading:



[Why It's Difficult To Find Full Video Of King's Historic Speech](#)

Martin Luther King's "I Have a Dream" speech is copyrighted, limiting its presence online. One organization, however, has decided to provide ready access to the video.

[Read this story](#)

Supplimental Links / Sites:

Adobe release their own HTML5 Flash-replacement app called **Edge - Animate, Flow, Inspect, Web Fonts**

<http://www.geek.com/news/adobe-release-their-own-html5-flash-replacement-app-called-edge-1408181/>

<http://html.adobe.com/edge/animate/>

Week
4

9.2

Lecture:

Dreamweaver / HTML

Blog

<http://aqdigartadvanced2013.blogspot.com/>

Lab:

Sketchbook:

3-5 Images : American Dream

Project(s)/Assignment(s):

Digital Arts Coloring Activity Book

2 Page Spread

Selections, and Prototypes

Deadline: Thursday and Friday

Groups 1-5 : Digital Nation continued...

- Create Response to film **Digital Nation** and *the american dream and* within the context of the ArtQuest Theme " Toward a More Perfect Union.

- Projects utilize - Blog, Facebook, Web publishing freebie?
(instagram,twitter?)

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Critique and critical process

Create
Critique
Refine / Revise
* repeats...

Presentations:

Reading:

Artists:

Jasper Johns - http://en.wikipedia.org/wiki/Jasper_Johns+ Images / FLAGS

James Montgomery Flagg - http://en.wikipedia.org/wiki/James_Montgomery_Flagg + Images Propaganda? War Bonds Posters

Thomas Hart Benton - [http://en.wikipedia.org/wiki/Thomas_Hart_Benton_\(painter\)](http://en.wikipedia.org/wiki/Thomas_Hart_Benton_(painter)) + Images

Tim Berners-Lee

Search Site:

The World Wide Web Consortium (W3C) is an international community where [Member organizations](#), a full-time [staff](#), and the public work together to develop [Web standards](#). Led by Web inventor [Tim Berners-Lee](#) and CEO [Jeffrey Jaffe](#), W3C's mission is to lead the Web to its full potential. [Contact W3C](#) for more information.

<http://www.w3.org/>

Don't forget to check the blog - weekly.

<http://blog.basearts.com>

Art Work Response

Due Date : Sept. TBD

Attend a current exhibition at any local arts institution or gallery ([see local galleries listing](#)). With the Gallery Response form in hand walk through the entirety of the exhibition 2 times and make a selected work to respond to within the exhibition. Investigate and consider your responses carefully. When you have completed the questions, make a quick sketch of the work you chose to respond to or investigate.

[Art Work Response Form](#)

Back to School Night - **September 26 6:30**

Week
5

9.9

Lecture:

Designing for the web

HTML/Hypertext - READ and Complete Intro

http://www.w3schools.com/html/html_intro.asp
http://www.w3schools.com/html/html_examples.asp

CSS Examples

http://www.w3schools.com/css/css_examples.asp

Wordpress Semantics

http://codex.wordpress.org/WordPress_Semantics

Lab:

Sketchbook:

Project/Assignment (s) :

Individual Digital Arts Coloring Activity Book

8 Page Spread minimum
8.5x11, 300 DPI Print Publication
First Drafts - review Friday
Selections, and Prototypes

Project explores fundamental principles of interactivity - artist to audience. Designing for interaction.

Groups 1-5 : Digital Nation continued...

- Create Response to film **Digital Nation** and within the context of the ArtQuest Theme " Toward a More Perfect Union.
- Blog, Facebook, Web publishing freebie?(instagram,twitter?)
Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Hypertext
HTML
Hyperlink

Reading:

HTML/Hypertext -

Complete Intro -

http://www.w3schools.com/html/html_intro.asp
http://www.w3schools.com/html/html_examples.asp

<http://www.w3.org/MarkUp/Guide/>

CSS Examples

http://www.w3schools.com/css/css_examples.asp

Wordpress Semantics

http://codex.wordpress.org/WordPress_Semantics

Jorge Luis Borges -[The Garden of Forking Paths](#)

Artist:

Ted Nelson - Project: Xanadu

<http://www.iath.virginia.edu/elab/hfl0155.html>

<http://xanadu.com/>
<http://ted.hyperland.com/>

Supplimental Links / Sites:

V2_ is an interdisciplinary center for art and media technology in Rotterdam (the Netherlands). V2_'s activities include organizing presentations, exhibitions and workshops; research and development of artworks in its own lab; and publishing in the field of art and media technology.

<http://v2.nl/>

**Week
6**

9.16

Lecture:

HTML cont... -

Technical Take II - Photoshop as html gallery generator.

Review Source Code from browser

/ Chrome, Safari,

Firefox -

has complete web console, inspector, debugger

Lab:

Sketchbook:

Working drafts of coloring activity book ideas,
Critique considerations
continues...

Project(s)/Assignment(s):

Individual Digital Arts Coloring & Activity Book

8 Page Spread minimum
8.5x11, 300 DPI Print Publication
First Drafts - reveiw Friday
Selections, and Prototypes

Project explores fundamental principles of interactivity - artist to audience. Designing for interaction.

Group Work : Digital Nation continued..

- Create Response to film **Digital Nation, the initial discussion around the american dream** and within the context of the ArtQuest Theme " Toward a More Perfect Union.

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Experiential
Interactive

Presentations:

Reading:

CHECK THE BLOG FOR NEW CONTENT - JONATHAN CRARY? WHO IS THAT ?

NY Times:

[Minecraft, a Child's Obsession, Finds Use as an Educational Tool](#)

By **NICK BILTON**

Teachers and parents are using Minecraft, a popular video game, to help teach science, history, languages and ethics.

Artist:

Nina Katchadourian

<http://www.ninakatchadourian.com/>

Philip Meggs - Designer

http://en.wikipedia.org/wiki/Philip_B._Meggs

Paul Rand - Designer

http://en.wikipedia.org/wiki/Paul_Rand#Early_career

Marshall McLuhan - Media Theorist

http://en.wikipedia.org/wiki/Marshall_McLuhan

Supplimental Links / Sites:

It Could Have Been Me': The 1983 Death Of A NYC Graffiti Artist

<http://www.npr.org/blogs/codeswitch/2013/09/16/221821224/it-could-have-been-me-the-1983-death-of-a-nyc-graffiti-artist>

Back to School Night - September 26 6:30

**Week
7**

9.23

Lab:

Sketchbook:

Project/Assignment (s) :

Working drafts of coloring activity book ideas,
Critique considerations
continues...

Project(s)/Assignment(s):

Individual Digital Arts Coloring & Activity Book

8 Page Spread minimum
8.5x11, 300 DPI Print Publication
First Drafts - reveiw Friday
Selections, and Prototypes

Project explores fundamental principles of interactivity - artist to audience. Designing for interaction.

Groups Work : Digital Nation continued...

- Create Response to film **Digital Nation, the initial discussion around the american dream** and within the context of the ArtQuest Theme "
Toward a More Perfect Union.

Presentations:

Reading:

[A Proposed Reset Button for Children Online](#) | California legislators, faced with the problem of reckless online behavior by children, and of the sometimes outside and life-changing repercussions from that behavior, are trying to solve the problem with the first measure in the country to give minors the legal right to scrub away their online indiscretions. The legislation puts the state in the middle of a turbulent debate over how best to protect children and their privacy on the Internet, and whether states should even be trying to tame the Web, [Somini Sengupta reports](#). <http://blog.basearts.com/2013/09/20/a-proposed-reset-button-in-online-privacy-for-minors/>

Read and Post Response (* 250 words minimum) :

<http://agdigartadvanced2013.blogspot.com/2013/08/introduction.html>

Artist:

Art Theory/Criticism - Jonathan Crary
Richard Indiana
Gary Hume

Supplimental Links / Sites:

Flash Dress Up Game Tutorial Actionscript 3.0 CS4 CS5 CS5.5 Doll Character Model

<http://www.youtube.com/watch?v=AqqSWnYO8G0&edufilter=Hc4RYGUhGkDoXT5IMGmi4g>

VIDEO: Paris Fashion Week Elements | Texture

Explore the notion of texture in the first of thematic visual diaries from Paris Fashion Week.



CYBER AND ERGONOMICS SAFETY README

<http://www.basearts.com/readme.html>

GALLERY RESPONSE - DUE MONDAY 9.30

Week 8	9.30	<p>Lab:</p> <p>Critique</p> <p>Sketchbook:</p> <p>Project/Assignment (s) :</p> <p>Individual Digital Arts Coloring & Activity Book</p> <p>8 Page Spread minimum 8.5x11, 300 DPI Print Publication First Drafts - review Friday Selections, and Prototypes</p> <p><i>Project explores fundamental principles of interactivity - artist to audience. Designing for interaction.</i></p> <p>Groups Work : Digital Nation continued... - Create Response to film Digital Nation, the initial discussion around the american dream and within the context of the ArtQuest Theme "Toward a More Perfect Union."</p> <p><i>Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?</i></p> <p>Presentations:</p>
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Reading:

<http://blog.basearts.com/2013/09/20/a-proposed-reset-button-in-online-privacy-for-minors/>

>>**A Proposed Reset Button for Children Online** | California legislators, faced with the problem of reckless online behavior by children, and of the sometimes outsize and life-changing repercussions from that behavior, are trying to solve the problem with the first measure in the country to give minors the legal right to scrub away their online indiscretions. The legislation puts the state in the middle of a turbulent debate over how best to protect children and their privacy on the Internet, and whether states should even be trying to tame the Web, **Somini Sengupta reports.**

ad and Post Response (* 250 words minimum) :

Artist:

Paul Rand

<http://collection.cooperhewitt.org/people/18042341/>

Robert Indiana

http://www.moma.org/collection/artist.php?artist_id=2812

Collaboration with Robert Creeley

http://www.2river.org/2RView/2_4/poems/creeley.html

Kota Ezawa

http://www.hainesgallery.com/artists/Ezawa_Kota/Ezawa_04.html

Reading:**Supplimental Links / Sites:**

Field Trip : Thursday Oct 3 - Sonoma County Museum - Mexican Photography

<http://sonomacountymuseum.org/exhibits/exhibitions.aspx>

Artists WORKS Collection

<http://www.basearts.com/artquest/artists/>

Week 9

Lab:**Sketchbook:****Project/Assignment (s) :****Individual Digital Arts Coloring & Activity Book**

8 Page Spread minimum
8.5x11, 300 DPI Print Publication
First Drafts - reveiw Friday
Selections, and Prototypes

Project explores fundamental principles of interactivity - artist to audience. Designing for interaction.

Groups Work : Digital Nation continued...

- Create Response to film **Digital Nation, the initial discussion around the american dream** and within the context of the ArtQuest Theme "Toward a More Perfect Union.

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Presentations:**Reading:**

Adobe FUNDAMENTALS/GRAPHIC DESIGN FOUNDATIONS RESOURCES

<http://www.basearts.com/curriculum/Res.Foundations.htm>

ADOBE RESOURCES :

<http://basearts.com/curriculum/Res.Adobe.htm>

<http://basearts.com/curriculum/ADOBE/>

Adobe Activities:

<http://basearts.com/curriculum/ADOBE/Activities/>

Design principles

http://basearts.com/curriculum/ADOBE/design_principles.pdf

Bitmap and vector images

http://basearts.com/curriculum/ADOBE/bitmap_vector_images.pdf

Foundations of Design and Print Production

http://basearts.com/curriculum/ADOBE/visual_design_cc_introduction.pdf

Foundations of Web Design

http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf

How to design for usability

http://basearts.com/curriculum/ADOBE/howto_usability.pdf

Design document worksheet

http://basearts.com/curriculum/ADOBE/design_document_worksheet.pdf

Design project review and redesign

http://basearts.com/curriculum/ADOBE/design_project_review_redesign.pdf

Production Storyboard

http://basearts.com/curriculum/ADOBE/prod_storyboard.pdf

Application Resources:

ILLUSTRATOR - <http://basearts.com/curriculum/ADOBE/Illustrator/>

PHOTOSHOP - <http://basearts.com/curriculum/ADOBE/Photoshop/>

DREAMWEAVER - <http://basearts.com/curriculum/ADOBE/Dreamweaver/>

INDESIGN - <http://basearts.com/curriculum/ADOBE/InDesign/>

ACROBAT - <http://basearts.com/curriculum/ADOBE/Acrobat/>

Web Design Worksheet

http://basearts.com/curriculum/ADOBE/design_document_worksheet.pdf

How to Plan a Portfolio

http://basearts.com/curriculum/ADOBE/howto_plan_portfolio.pdf

Activity : Wireframes

<http://basearts.com/curriculum/ADOBE/Activity-wireframes.pdf>

Web Storyboards

<http://basearts.com/curriculum/ADOBE/Activity-web-storyboards.pdf>

How to create Prototypes in Fireworks

http://basearts.com/curriculum/ADOBE/FW_howto_create_prototype.pdf

Foundations of Web Design

http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf

Usability and Accessibility

http://basearts.com/curriculum/ADOBE/usability_accessibility_worksheet.pdf

Introduction to HTML and CSS

http://basearts.com/curriculum/ADOBE/intro_html_css.pdf

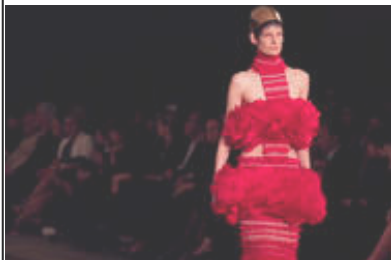
Resources:

HTML / CSS - <http://basearts.com/curriculum/ADOBE/HTML&CSS/>

Artist:

Supplimental Links / Sites:

Elements



ELEMENTS
Paris Fashion Week: Elements |
Character



ELEMENTS
Paris Fashion Week Elements |
Silhouette



ELEMENTS
Paris Fashion Week: Elements |
Volume



ELEMENTS
Paris Fashion Week Elements |
Texture



ELEMENTS
Fashion Week: Elements |
Character



ELEMENTS
Fashion Week: Elements |
Silhouette



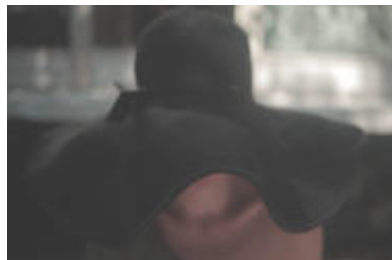
ELEMENTS
New York Fashion Week: Elements
| Mood



ELEMENTS
New York Fashion Week Elements
| Texture



ELEMENTS
New York Fashion Week: Elements
| Color



ELEMENTS
New York Fashion Week: Elements
| Volume



ELEMENTS
New York Fashion Week Elements
| Pattern



ELEMENTS
New York Fashion Week:
Elements

Week 10.14 **Lab:**
10

Sketchbook:

Reflect/Revise - **Coloring Book outcomes**- entry in sketchbook for Thurs.

Becoming and Artist - read / comment

They Are the World, by Joy Garnett | Oct 8, 2013

["Becoming an Artist"](http://blog.basearts.com/2013/10/08/art21-becoming-an-artist/), <http://blog.basearts.com/2013/10/08/art21-becoming-an-artist/>

Project/Assignment (s) :

ICONS - Redesign AQ program icons

[AIGA | Symbol Signs](#)

www.aiga.org/symbol-signs/

<http://www.aiga.org/why-design/>

This system of 50 **symbol** signs, produced by AIGA and the U.S. Department of ... of how public-minded **designers** can address a **universal** communication need.

1st Drafts - Friday Crit

Groups Work : Digital Nation continued...

- Create Response to film **Digital Nation**, the **initial discussion around the american dream** and within the context of the ArtQuest Theme "Toward a More Perfect Union."

Technologies role in creation of Global economic, political, humanitarian condition or status/state of the world. Personal Political?

Presentations:

Reading:

The History of the Olympic Pictograms: How Designers Hurdled the Language Barrier

<http://blogs.smithsonianmag.com/design/2012/07/the-history-of-the-olympic-pictograms-how-designers-hurdled-the-language-barrier/>

Artist:

Supplimental Links / Sites:

They Are the World by Joy Garnett | Oct 8, 2013

[Becoming an Artist", http://blog.basearts.com/2013/10/08/art21-becoming-an-artist/](http://blog.basearts.com/2013/10/08/art21-becoming-an-artist/)

Halloween GIF series by Kamila Maslowska for the New Museum - 3 O

<http://blog.basearts.com/2013/10/07/halloween-gif-...the-new-museum/>

Wangechi Mutu: A Fantastic Journey," a survey of the artist's work at the Brooklyn Museum
<http://www.nytimes.com/slideshow/2013/10/11/arts/design/20131011-MUTU.html>

Week 11

10.21 **Lab:**

Sketchbook:

Reflect, Review, Revise

Coloring/Activity Book Compositions

Project/Assignment (s) :

Icons -

RE:Design AQ programactic symbols

Scale Variable

File Types: Vector

beginning monday 1st drafts/crit

Presentations:

Reading:

[Perspectives on Painting: Investigating Early Italian Renaissance Art](#)

By HILDA WERSCHKUL and MICHAEL GONCHAR

In this lesson we offer four student investigations about early Italian Renaissance art that integrate Times resources and borrow from the facilitation methods we use in our "What's Going On in This Picture?" feature.

[Gliding High: Designing Paper Airplanes Based on the Physics of Flight](#)

By ALISON FROMME and KATHERINE SCHULTEN

In this lesson, students design, build, test and modify paper airplanes based on the physics of flight and inspired by a Times article about the Perlan Project. Then, they test their planes in a contest and evaluate the forces of flight behind each design.

Artists:

David Hockney
Roy Lichtenstein

Supplimental Links / Sites:

Jean-Paul Bourdier: <http://www.jeanpaulbourdier.com/>

The Birth of Digital Type

http://www.designhistory.org/Digital_Revolution_pages/EarlyDiqType.html

Compliments of Atreus:

CUT-UP MACHINE

<http://www.languageisavirus.com/cutupmachine.html>

Week 12	10.28	Lab: Sketchbook: Reflect, Review, Revise Coloring/Activity Book Compositions to Artist Statement Coloring Introduction Project/Assignment (s) : Icons - Bumperstickers RE:Design AQ programactic symbols Scale Variable File Types: Vector Presentations:
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Reading:

Aquisition of the @ symbol by the NY Museum of Modern Art

http://www.moma.org/explore/inside_out/2010/03/22/at-moma

Artists:

Rudy Vanderlans

Zuzana Licko

John Cage
Apollinaire

Lou Reed
Laurie Anderson

Supplimental Links / Sites:

Halloween GIF series by Kamila Maslowska for the New Museum - 3 of 4

<http://blog.basearts.com/2013/10/23/new-museum-halloween-gif-series-three-of-four/>

Halloween GIF series by Kamila Maslowska for the New Museum - 4 of 4

<http://blog.basearts.com/2013/10/28/halloween-gif-series-four-of-four>

JAIME DAVIDOVICH: MUSEUM OF TELEVISION CULTURE

<http://churnerandchurner.com/exhibitions/jaime-davidovich-museum-television-culture/>

Week 13	11.4-	Lab: Sketchbook: Project/Assignment (s) : Icons - Bumperstickers continue... RE:Design AQ programactic symbols Scale Variable File Types: Vector Presentations:
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Reading:

David Hockney - Secret Knowledge

Artists:

Christopher Wool
Barbara Kruger
Jenny Holzer
Ed Ruscha

Supplimental Links / Sites:

Adobe Resources

Type references and tips

<http://www.adobe.com/products/type/adobe-type-references-tips.html>

[About fonts](#)

[Previewing fonts](#)

[Choose a font family and style](#)

[OpenType fonts](#)

http://help.adobe.com/en_US/photoshop/cs/using/fonts

Adobe Type Designers:

<http://www.adobe.com/products/type/font-designers.html>

Microsoft Typography Resources:

TrueType fundamentals

<http://www.microsoft.com/typography/otspec/TTCH01.htm>

A DISAGREEABLY FACETIOUS TYPE GLOSSARY
FOR THE AMUSEMENT & EDIFICATION OF PEOPLE BEGINNING A LOVE AFFAIR WITH FONTS

<http://www.microsoft.com/typography/news/glossary/content.htm>

No School Monday 11.11

Week 14	11.12	Lab: Sketchbook: Project/Assignment (s) : --- Icons - Bumperstickers continue... RE:Design AQ programactic symbols Scale Variable File Types: Vector Presentations: "The Painting"
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Reading:

At \$142.4 Million, Triptych Is the Most Expensive Artwork Ever Sold at an Auction

By CAROL VOGEL

The 1969 triptych, "Three Studies of Lucian Freud," sold for \$142.4 million at Christie's, described as the highest price ever paid for an artwork at auction.

Artists:

Futurefarmers, Taking Stock

The catalog below presents a short synopsis of the important Bay Area art collective **Futurefarmers**. This accompanies an exhibition at **Gallery 16** in November of 2013 that presents objects spanning nearly 20 years of art making.

http://issuu.com/gallery16/docs/futurefarmers_catalog_vn

Stephanie Syjuco

<http://stephaniesyjuco.com/index.html>

<http://stephaniesyjuco.wordpress.com/>

<http://www.counterfeitcrochet.org/>

early graffiti works of **Basquiat**, under the name SAMO, short for same old shit.

<http://www.henryflynt.org/overviews/samo.htm>

- compliments of Atreus

Supplimental Links / Sites:

NEW! Adobe Resources

<http://www.basearts.com/curriculum/ADOBE/>

Publishing Platforms

Issuu:

<http://issuu.com/about>

Turn Your Photos Into Beautiful Photo Narratives With Exposure

There are plenty of places on the web to post a photo your friends will "like." Our pals at [Exposure](#) have created a way to share photos that'll make your friends *straight up marvel!* Exposure is a super simple way create a photo narrative with your photos. Drag and drop your very best shots onto the page and an algorithm arranges them for you. Type in a few words and you have a beautifully laid out photo story ready to share. It takes the tricky out of making a stunning spread so you can concentrate on having adventures and taking great shots. For inspiration, check out the very [best Exposure photo stories](#) already created. Exposure is rolling out invites as we speak and we've got [a link](#) that'll get you to the front of the line.

[Sign up for Exposure, Share Your Photo Stories](#)



photos for bloggers: [1](#), [2](#), [3](#)

Extra

**Week
15**

11.18

Lab:

Sketchbook:

REFLECTION:

[RHIZOME: Welcome to My Chronic Internet Freak-Out Syndrome](#)

Project/Assignment (s) :

Analogus Pairs

- 2 Artists / 1 Technology
- Bio /Educational Background
- 20 images ea.

Scheduling this week.

Color Book- REVIEW/REFLECT/REVISE

continue developing... working toward web distribution/presentation

? PDF

? HTML

? ANOTHER ONLINE FORMAT

Icons - Bumperstickers continue...

RE:Design AQ programactic symbols

Scale Variable

File Types: Vector

Business Cards or Personal Stationary - 3.5x2

Includes:

- personal symbol/icon
- contact information
- speciality / exhibited in some form within the card or stationary illustration

Presentations:

Begin this week - see board for schedule

Artists:

Art Spiegelman - see <http://www.nytimes.com/2013/11/16/arts/design/art-spiegelman-retrospective-at-jewish-museum.html>

Raymond Pettibon - see <http://blog.basearts.com/2013/11/14/artspace-the-anti-authoritarian-art-of-raymond-pettibon/>

Christopher Wool - see <http://blog.basearts.com/2013/11/20/1656/>

Supplimental:

Screen Printing:

http://en.wikipedia.org/wiki/Screen_printing

Ukiyo-e

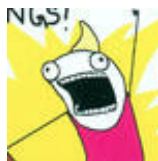
<http://en.wikipedia.org/wiki/Ukiyo-e>

BOOKS

VIDEO: Hyperbole and a Book

Allie Brosh, whose blog "Hyperbole and a Half" attracts as many as five million readers a month, has published her first book.

<http://nyti.ms/1ctvF11>



THANKSGIVING - 11.25-12.2

[RHIZOME: Welcome to My Chronic Internet Freak-Out Syndrome](#)

Week 16

12.2

Lab:

Sketchbook:

REFLECTION in sketchbook to :

[RHIZOME: Welcome to My Chronic Internet Freak-Out Syndrome](#)

Project/Assignment (s) :

Analogus Pairs

- 2 Artists / 1 Technology
- Bio /Educational Background
- 20 images ea.

Scheduling this week.

Color Book- REVIEW/REFLECT/REVISE

continue developing... working toward web distribution/presentation

? PDF

? HTML

? ANOTHER ONLINE FORMAT

Icons - Bumperstickers continue...

RE:Design AQ programactic symbols

Scale Variable

File Types: Vector

Business Cards or Personal Stationary - 3.5x2

Includes:

- personal symbol/icon

- contact information

- speciality / exhibited in some form within the card or stationary illustration

Presentations:

***Art Annex Field Trip* - not happening till after the break**

**Week
17**

12.9

Lab:

[Programming Resources](#)

Sketchbook:

Reading and Reflection

Rhizome, <http://rhizome.org/editorial/2013/dec/4/creative-2-professional/>

Project/Assignment (s) :

Presentations:

Artists:

Tracey Emin

[Grace Hopper, Amazing Grace of computer history, gets Google Doodle](#)

Grace Hopper, known as 'the first lady of software,' is aptly honored with a Google Doodle on what would have been her 107th birthday.

The Hour of Code_this week_ is an opportunity for every student to try computer science for one hour.

During [Computer Science Education Week](#) (Dec. 9-15), we're making history and recruiting 10 million to join in and do the Hour of Code.

Spread the word

<http://youtu.be/iqz4Ucz33Xg>

The Hour of Code DECEMBER 9–15, 2013

The National Writing Project is joining [Code.org](#) to support the [Hour of Code](#). The largest initiative of its kind, the Hour of Code is a campaign to recruit 10 million students to try computer science for one hour during Computer Science Education Week (December 9–15). Join the National Writing Project, Microsoft, Google, Apple, Bill Gates, Mark Zuckerberg, the Boys & Girls Clubs of America, and over 100 other individuals and organizations to make history. Start planning the Hour of Code for your classroom (or school) at <http://hourofcode.com/>.

Calling All Students—Regardless of Age Computer science is foundational for all students today, yet 90% of schools don't teach it. This is a chance to make sure your students will be on the forefront of creating the technology of the future, not just using it, and to prepare them for the 21st Century. Make a difference for your students at <http://hourofcode.com/>.

What's the Hour of Code? It's an hour-long introduction to computer science designed to demystify code and show students that everyone can learn the basics. Code.org will provide tutorials that require no prior experience and can be done on a browser, on a smartphone, or even "unplugged." Teachers of all disciplines: please set aside one hour to expose your students to these critical skills.

Week 17	12.16	Lab: Sketchbook: Reflection - end of year Project/Assignment (s) : ALL Projects Completed FINAL <--click here for Final Evaluation - Review Complete and Submit by Thursday 12. 19.13 Sites: Japan Media Arts Festival_ http://j-mediaarts.jp/?locale=en
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Have a good break - see you next year.

Winter Break Assignment, SEE DAVID HOCKNEY SHOW AT THE DE YOUNG !!!!!!!

David Hockney Exhibition - De Young, San Francisco - <http://deyoung.famsf.org/press-room/david-hockney-bigger-exhibition>

https://www.youtube.com/watch?feature=player_embedded&v=sD123svCFHQ

Attend the exhibition and complete Gallery Response Form equal to a full project grade.

Week	1.6	Lab:
18		<p>Paths http://www.lynda.com/Illustrator-tutorials/Dekes-Techniques/76067-2.html http://www.lynda.com/Illustrator-CS4-tutorials/one-on-one-fundamentals/733-2.html?autocompleteMovieId=43414</p> <p>Review Bumperstickers /</p> <p>Sketchbook:</p> <p>Project/Assignment (s) :</p> <p>Business Cards or Personal Stationary - 3.5x2 Includes: - personal symbol/icon - contact information - speciality / exhibited in some form within the card or stationary illustration</p> <p>Web Design (HTML)</p> <p>- Homage Web Site - Artists Analogous Pairs</p> <ul style="list-style-type: none">• Bio• Educational background• 20 Images / Video /• Sources of further inquiry <p>- Coloring Book - interactive / PDF / HTML</p> <ul style="list-style-type: none">• 8 Page Spreads - downloadable PDF• Splash Page• Artists Statement <p>- Personal Porfolio Site</p> <ul style="list-style-type: none">• 15-20 Image Selection• Bio• Artist Statement <p>photo romance, photo-novel, photo novella, photovoice</p> <p>http://carrotworkers.wordpress.com/photo-romances/</p> <p>Presentations:</p>

Please Review: <http://muse.adobe.com/index.html>

* [Review blog.basearts.com](http://blog.basearts.com) for break postings.

Artists:

Fred Tomaselli - http://en.wikipedia.org/wiki/Fred_Tomaselli

Alan Rath - <http://blog.basearts.com/?p=1765>
http://www.youtube.com/watch?v=Vl4_NWUmI6w

Week 19	1.13	Lab: Sketchbook: Project/Assignment (s) : <i>Continues from week 18...</i> Presentations: Monday 1.13 - Jeremiah Book Making Workshop Tuesday 1. 14 - Field Trip, Annex Gallery THURSDAY 1.16 - COLLEGE DAY	<p style="text-align: center;">Wikipedia http://en.wikipedia.org/wiki/Screen_printing#History History of printing Woodblock printing (200) Movable type (1040) Printing press (1453) Etching (ca. 1515) Mezzotint (1642) Aquatint (1772) Lithography (1796) Chromolithography (1837) Rotary press (1843) Hectograph (1869) Offset printing (1875) Hot metal typesetting (1884) Mimeograph (1886) Screen printing (1910) Spirit duplicator (1923) Inkjet printing (1951) Dye-sublimation (1957) Phototypesetting (1960s) Dot matrix printer (1968) Laser printing (1969) Thermal printing (ca. 1972) 3D printing (1984) Digital press (1993)</p>
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Artists:

Daniel Clowes
<http://danielclowes.com/>

Friday January 17, 2014

6:00 PM TO 8:00 PM

Join us for the opening reception for Bob Cornelis' Pop-Up exhibition titled *Studio 50 Artists* on Friday, January 17 from 6:00 - 8:00 PM. The Plein Air Players will be providing a lively repertoire of classical music. *STUDIO 50* is a black and white portrait series appearing for one week at the Museum focusing on visual artists in Sonoma County. Cornelis photographed the artists in their intimate studio environments, capturing them surrounded by their art and tools and published a companion book with the portraits.

In 1998, Bob Cornelis left the corporate world as a computer programmer and manager and discovered fine art digital printing was beginning to get the traction that would cause it to revolutionize the world of photography. Deciding to follow that trajectory and his passion for photography, he capitalized on his expertise in technology and founded [Color Folio](http://www.colorfolio.com), a fine art digital printing studio. Cornelis is an accomplished mixed media artist, embracing the exciting developments that have continued to redefine what it means to be a photographer.

Week 20	1.20	CHECK THE BLOG - http://blog.basearts.com Sketchbook: Web resources sites of interest Project/Assignment (s) : Spring Showcase Poster Design - Due Wed for Critique Due Friday to the AQ Office !!!!! Business Cards or Personal Stationary - 3.5x2 Includes: - personal symbol/icon - contact information - speciality / exhibited in some form within the card or stationary illustration Web Design (HTML) - Homage Web Sitee - Artists Analogous Pairs <ul style="list-style-type: none">• Bio• Educational background• 20 Images / Video /• Sources of further inquiry - Coloring Book - interactive / PDF / HTML <ul style="list-style-type: none">• 8 Page Spreads - downloadable PDF• Splash Page• Artists Statement - Personal Porfolio Site
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ADOBE : Web Design Worksheet http://basearts.com/curriculum/ADOBE/design_document_worksheet.pdf How to Plan a Portfolio http://basearts.com/curriculum/ADOBE/howto_plan_portfolio.pdf Activity : Wireframes http://basearts.com/curriculum/ADOBE/Activity-wireframes.pdf Web Storyboards http://basearts.com/curriculum/ADOBE/Activity-web-storyboards.pdf How to create Prototypes in Fireworks http://basearts.com/curriculum/ADOBE/FW_howto_create_prototype.pdf Foundations of Web Design http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf Introduction to HTML and CSS_ http://basearts.com/curriculum/ADOBE/intro_html_css.pdf Resources: HTML / CSS - http://basearts.com/curriculum/ADOBE/HTML&CSS/
--

- 15-20 Image Selection
- Bio
- Artist Statement

Presentations:

Friday : Sonoma County Museum - Studio 50 (*see ref.)
Working with Theatre Arts - figure drawing/gesture/motion studies - **TBD**

CALL FOR ART:

[Ready or Not \(Here We Come\)](#) - Download Propectus! Enter!

**Juried Exhibition by Teenagers
April 12 - May 3, 2014**

**Sebastopol Center for the ARTS
Artist Reception: Saturday, April 19, 5-8 pm,
Awards Ceremony at 6:30pm**

Deadline to enter artwork: Saturday, April 5, 12-4 pm

SONOMA COUNTY MUSEUM : STUDIO 50 PANEL DISCUSSION

23
January 2014

Thursday

From 7:00 PM TO 8:00
PM

Join photographer Bob Cornelis for a panel discussion focusing on artists in Sonoma County, based on his STUDIO 50 portrait exhibition in the Museum this week. Satri Pencak will moderate the discussion about artists and their studios. What role does the studio play in making art and what does the space say about the person? Panelists include:

Chester Arnold
Mark Perlman
Jennifer Bethke
Pat Lenz
Michael Schwager
Bob Cornelis
Sally Baker*

Online registration ends at 5:00 pm on January 23, tickets will be available for purchase at the door.

Venue

Sonoma County Museum, 425 Seventh Street Santa Rosa, CA, US, 95401

Week 21	1.27	<p>Lab:</p> <p>Life Drawing / figure, Dance</p> <p>Sketchbook:</p> <p><i>Reflect on Drawing Experiences</i></p> <p>Project/Assignment (s) :</p> <p>Colors Project 3-5 colors from life - title colors scan samples, identify RGB, CMYK, Web, Hex, Create Palette - put it to use in a work</p> <p>Web Design (HTML)</p> <p>- Homage Web Site - Artists Analogous Pairs</p> <ul style="list-style-type: none"> • Bio • Educational background • 20 Images / Video / • Sources of further inquiry <p>- Coloring Book - interactive / PDF / HTML</p> <ul style="list-style-type: none"> • 8 Page Spreads - downloadable PDF • Splash Page • Artists Statement <p>- Personal Portfolio Site</p> <ul style="list-style-type: none"> • 15-20 Image Selection • Bio • Artist Statement <p>Presentations:</p>
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Week 22	2.3	<p>Monday :</p> <p>Review NEW postings on http://blog.basearts.com</p> <p>- Web technologies links - compile listing of web sites, tech of interest or innovations to investigate.</p> <p>- HTML / Web based works</p> <ul style="list-style-type: none"> • Artist Profiles • Coloring Pages • Personal Portfolio 	<p>ADOBE:</p> <p>Foundations of Web Design http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf</p> <p>Introduction to HTML and CSS http://basearts.com/curriculum/ADOBE/intro_html_css.pdf</p> <p>Resources: HTML / CSS - http://basearts.com/curriculum/ADOBE/HTML&CSS/</p>
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- First Drafts - over due on Artists Profiles and Coloring book interactives.

- *Once Upon a Mattress* - 1st Drafts

Proposals for Showcase Works.

Lab:

Sketchbook:

Presentations:

No Class Monday - 2.10

**Week
23**

2.11

Lab:

Review NEW postings on <http://blog.basearts.com>

Sketchbook: Thursday

Showcase proposal drafts, thoughts ideas

Project/Assignment (s) :

Proposals for **Showcase:**

Personal Works

Artists Statement

Biography

Begin Strategizing Installation, Design, Interface,

- Print

- Web

- System

- Web technologies links - compile listing of web sites, tech of interest or innovations to investigate.

- HTML / Web based works

- Artist Profiles
- Coloring Pages- First Drafts - over due on Artists Profiles and Coloring book interactives.
- Personal Portfolio

No Class Monday - 2.17

Week 24	2.18	<p>Lab:</p> <p>Sketchbook: SHOWCASE IDEAS / FORMAT WEB RESEARCH</p> <p>Foundations of Web Design http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf</p> <p>Introduction to HTML and CSS http://basearts.com/curriculum/ADOBE/intro_html_css.pdf</p> <p>Resources: HTML / CSS - http://basearts.com/curriculum/ADOBE/HTML&CSS/</p> <p>Project/Assignment (s) :</p> <p>Project Description - Deadline Friday * SEE 2.11</p> <p>Presentations/Field Trips /Events:</p> <p>Sonoma County Museum : Camellia Has Fallen: Contemporary Korean Artists Reflect on the Jeju Uprising THURS./FRI.- TBD</p>
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Artists:

Alice Aycock

William Erwin "Will" Eisner (March 6, 1917 – January 3, 2005) was an American cartoonist, writer, and entrepreneur. He was one of the earliest cartoonists to work in the American comic book industry, and his series *The Spirit* (1940–1952) was noted for its experiments in content and form. In 1978, he popularized the term "[graphic novel](#)" with the publication of his book *A Contract with God*. He was an early contributor to formal [comics studies](#) with his book *Comics and Sequential Art* (1985). The [Eisner Award](#) was named in Eisner's honor, and is given to recognize achievements each year in the comics medium; he was one of the three inaugural inductees to the [Will Eisner Comic Book Hall of Fame](#).
- [wikipedia](#)

Week 25	2.25	<p>Lab:</p> <p>Sketchbook:</p> <p>Project/Assignment (s) :</p> <p>SEE 2.11/3.3</p> <p>Presentations/Field Trips /Events:</p>
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PLEASE REVIEW

<https://www.google.com/webdesigner/>

Create timeline animations

https://support.google.com/webdesigner/topic/3181123?hl=en&ref_topic=3227692

SCULPTRIS

<http://pixologic.com/sculptris/>

Software for students

Autodesk supports the student community by providing the tools you need to create your next 3D project and get prepared for academic and career success.

<http://www.autodesk.com/education/student-software>

<http://www.autodesk.com/education/getting-started>

<http://digitalsteam.autodesk.com/>

Week	3.3	Lab:
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26

Review postings on <http://blog.basearts.com>

Sketchbook: Thursday

Showcase proposal drafts, thoughts ideas

Project/Assignment (s) :

Proposals for Showcase:

Personal Works

Artists Statement

Biography

Begin Strategizing Installation, Design, Interface,

- Print
- Web
- System

-
- Web technologies links - compile listing of web sites, tech of interest or innovations to investigate.
 - HTML / Web based works

- Artist Profiles
- Coloring Pages- First Drafts - over due on Artists Profiles and Coloring book interactives.
- Personal Portfolio

Presentations/Field Trips /Events:

TUESDAY

Santa Rosa Junior College : Faculty Exhibit -



**Week
27**

3.10

Lab:

Review postings on <http://blog.basearts.com>

See 3.3 continued

Sketchbook:

Project/Assignment (s) :

Presentations/Field Trips /Events:

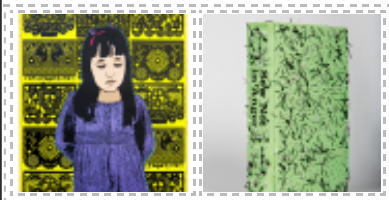
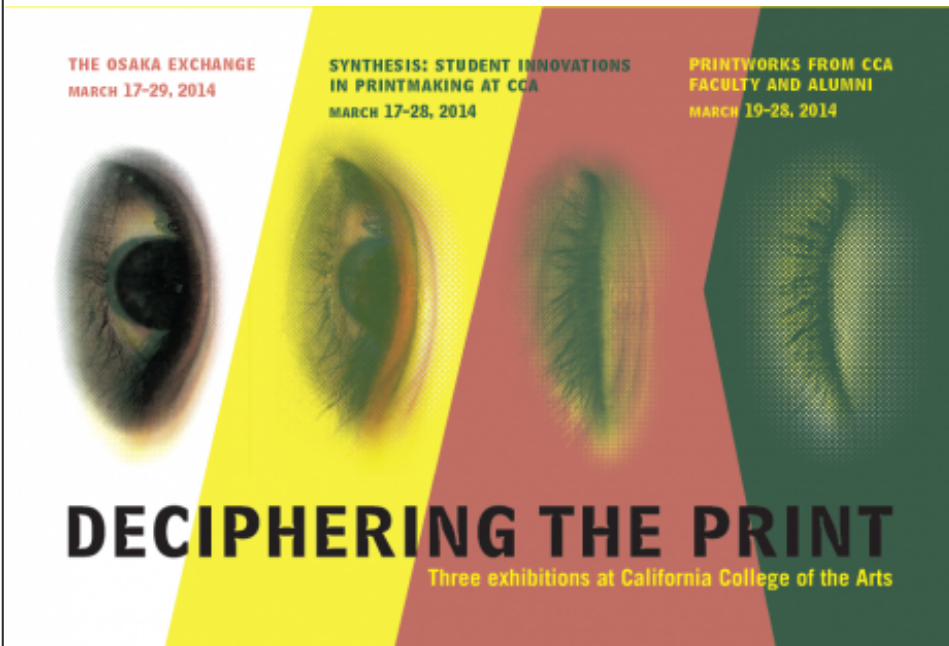
Tuesday !

Sonoma County Museum:

Camellia Has Fallen, Contemporary Artist Reflect on the Jeju Uprising

Deciphering the Print: Three Exhibitions at CCA

Posted on Tuesday, January 28, 2014 by [Dustin N. Smith](#)



[View slideshow](#)

Note: An opening reception for all three exhibitions will take place on CCA's Oakland campus in the Oliver Arts Center on **Wednesday, March 19, from 5:30 to 7:30 p.m.** All campus galleries will be open until 7:30 p.m.

Week 28	SPRING BREAK 3.17 -3.23
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Week 29	3.24	Showcase Preparations PROMO COMPOSITIONS
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- NAME
- 3-4 WORKS
- 8.5X11 @ 300

FEATURED WORKS

- COLORING / PAGES/BOOKS/
- 2 PAGE SPREADS 13X19

READING:

UPDATES TO THE BLOG:

<http://blog.basearts.com>

The New Aesthetic - JAMES BRIDLES BLOG

<http://shorttermmemoryloss.com/portfolio/project/the-new-aesthetic/>

Santa Rosa High School - 140 Years Celebration

Sunday 1-4

SHOWCASE - THURSDAY APRIL 3 6-9PM
MANDATORY ATTENDANCE

Week 30	3.31	PROMO COMPOSITIONS
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- NAME
- 3-4 WORKS
- 8.5X11 @ 300

FEATURED WORKS

- COLORING / PAGES/BOOKS/
- 2 PAGE SPREADS 13X19

SHOWCASE - THURSDAY April 3 - 6-9 PM
MANDATORY ATTENDANCE

Deadline to enter artwork: Saturday, April 5, 12-4 pm / APRIL 4TH DELIVERY BY JOHN

[Ready or Not \(Here We Come\)](#) - Download Propectus! Enter!

Juried Exhibition by Teenagers
April 12 - May 3, 2014

Sebastopol Center for the ARTS
Artist Reception: Saturday, April 19, 5-8 pm,
Awards Ceremony at 6:30pm

Deadline to enter artwork: Saturday, April 5, 12-4 pm

Week 31	4.7	Lab:
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Sketchbook:
Reflections on Showcase
Critique / Reflection /Corrections

5 Cs

- Composition

AQ @ 20 - Themes to sketchbook

Project/Assignment (s) :

AQ DIGITAL ARTS LOGO

- 1ST DRAFT
- DUE THURS.

**3-5 URLS - ARTISTS SITES FOR ASSESSMENT
DUE FRIDAY**

Personal Portfolios

Web Personal PORTFOLIO Page:

PRESENTS ANY VARIETY OF CONTENT FROM THE SEMESTER **ONLINE**

- Showcase Promo
- Artist Profiles
- Coloring Pages- First Drafts - over due on Artists Profiles and Coloring book interactives.

- Content / Concept
- Craftsmanship
- Connections to theme
- Creativity

Review

ADOBE RESOURCES

ILLUSTRATOR - <http://basearts.com/curriculum/ADOBE/Illustrator/>
PHOTOSHOP - <http://basearts.com/curriculum/ADOBE/Photoshop/>

DREAMWEAVER - <http://basearts.com/curriculum/ADOBE/Dreamweaver/>
INDESIGN - <http://basearts.com/curriculum/ADOBE/InDesign/>

VIDEO: The World's Biggest Tetris Game

The Drexel University professor Frank Lee and his team hacked into the lighting system of a 29-story skyscraper in Philadelphia to play Tetris on the building's facade.

<http://nyti.ms/1mPegpk>

Bill Cunningham | At Face Value

<http://www.nytimes.com/video/fashion/10000002808619/bill-cunningham-at-face-value.html>

Week
32

4.14

Lab:

Sketchbook: YES,

-20 Themes + notes to context

Project/Assignment (s) :

- 3 Artists URLs
- Web Site Assessment Worksheet

AQ 20th Anthology

- 5- Submissions **Minimum**

AQ Digital Logo

- 2nd Round Crit Wed

AQ @ 20 Bumpersticker

ADOBE RESOURCES

ILLUSTRATOR - <http://basearts.com/curriculum/ADOBE/Illustrator/>
PHOTOSHOP - <http://basearts.com/curriculum/ADOBE/Photoshop/>

DREAMWEAVER - <http://basearts.com/curriculum/ADOBE/Dreamweaver/>
INDESIGN - <http://basearts.com/curriculum/ADOBE/InDesign/>

Web Design Worksheet

http://basearts.com/curriculum/ADOBE/design_document_worksheet.pdf

How to Plan a Portfolio

http://basearts.com/curriculum/ADOBE/howto_plan_portfolio.pdf

Activity : Wireframes

<http://basearts.com/curriculum/ADOBE/Activity-wireframes.pdf>

Personal Portfolios :

Web Personal PORTFOLIO Page:

PRESENTS ANY VARIETY OF CONTENT FROM THE SEMESTER **ONLINE**

- Showcase Promo
- Artist Profiles
- Coloring Pages- First Drafts - over due on Artists Profiles and Coloring book interactives.

Web Storyboards

<http://basearts.com/curriculum/ADOBE/Activity-web-storyboards.pdf>

How to create Prototypes in Fireworks

http://basearts.com/curriculum/ADOBE/FW_howto_create_prototype.pdf

Foundations of Web Design

http://basearts.com/curriculum/ADOBE/digital_design_cc_introduction.pdf

Introduction to HTML and CSS_

http://basearts.com/curriculum/ADOBE/intro_html_css.pdf

Resources:

HTML / CSS - <http://basearts.com/curriculum/ADOBE/HTML&CSS/>

PSYCHO DONUTS

<http://www.psycho-donuts.com/>

Complete Order Form - \$ 2.00

Week 33

4.21

Lab:

Sketchbook: YES,

Review blog.basearts.com - comment on any 2 posts from first 5 tagged technology

Project/Assignment (s) :

Web Research

- 3 Artists URLs
- Web Site Assessment Worksheet

AQ 20th Anthology

- 5- Submissions Minimum

AQ Digital Logo

Final Crit

AQ @ 20 Bumpersticker

Personal Portfolios :

Web Personal PORTFOLIO Page:

PRESENTS ANY VARIETY OF CONTENT FROM THE SEMESTER ONLINE

- Showcase Promo
- Artist Profiles
- Coloring Pages- First Drafts - over due on Artists Profiles and Coloring book interactives.

Visiting Artist

Jillian Tamaki - May 4th ?

<http://jilliantamaki.com/illustration/>

**Week
34**

4.28

Lab:

NEW - Animation Resources

<http://basearts.com/curriculum/Res.Animation.htm>

NEW - Adobe Resources

<http://www.basearts.com/curriculum/Res.Adobe.htm>

NEW - Design Resources

<http://basearts.com/curriculum/Res.Design.htm>

Presentations/Field Trips /Events:

WEB RESOURCES

Tech Museum of Innovation / San Jose Museum of ART

<http://www.thetech.org/>

<http://www.thetech.org/plan-your-visit/galleries>

<http://www.thetech.org/learning/online-learning-fun>

San Jose Museum of Art

<http://www.sjmusart.org/>

<http://www.sjmusart.org/initial-public-offering> - **Current Exhibition**

**Week
35**

5.5

Lab:

Sketchbook:

YES

Project/Assignment (s) :

Review - AQ Anthology - 5 Submissions

Contin... Personal Portfolio Collections

Vocabulary:

Principles of Animation -NEW Animation Resources

<http://www.basearts.com/curriculum/Res.Animation.htm>

Presentations/Field Trips /Events:

Wednesday May 7th - 4th Period

Visiting Artist and Writer
Mariko Tamaki and Jillian Tamaki
<http://jilliantamaki.com/illustration/>

Summer Blues: Mariko Tamaki and Jillian Tamaki
The "Skim" co-creators release the new YA graphic novel "This One Summer."
<http://www.publishersweekly.com/pw/by-topic/authors/profiles/article/61817-summer-blues-mariko-tamaki-and-jillian-tamaki.html>

Thursday
SRJC - Student Show 2014

Robin Rhode
<http://www.youtube.com/watch?v=9cVHtwuAm0E>
<http://www.youtube.com/watch?v=RdkcsKv7vdw>
<http://www.youtube.com/watch?v=h8iic5IIIn4s>

Current cover of eflux journal (<http://www.e-flux.com/issues/55-may-2014/>) - online art journal of contemporary art... just an fyi



**Week
36**

5.12

Lab:

Sketchbook:
YES

Project/Assignment (s) :

Web Research

- 3 Artists URLs
- Web Site Assessment Worksheet

AQ 20th Anthology

- 5- Submissions minimum
- 8.5x11 @ 300 minimum
- File name=yourname.title.

AQ Digital Logo

AQ @ 20 Bumpersticker

Personal Portfolios :

Web Personal PORTFOLIO Page:

PRESENTS ANY VARIETY OF CONTENT FROM THE SEMESTER ONLINE

- Showcase Promo
- Artist Profiles
- Coloring Pages- First Draft

Presentations/Field Trips /Events:

Sonoma County Museum : Outside/Inside

Thursday: Pop Up exhibition featuring emerging artists

Todd Barricklow, <http://tod3d.com/>

Judy Kennedy,
[https://www.facebook.com/yarnbombing/posts/10151430967848876 ?](https://www.facebook.com/yarnbombing/posts/10151430967848876?)

Bud Snow,<http://www.doyouknowbudsnow.net/>

and

Carlos de Villasante <http://www.carlosdevillasante.com/>

Week 37 5.19

ADOBE RESOURCES :

<http://basearts.com/curriculum/ADOBE/>

<http://basearts.com/curriculum/Res.Adobe.htm>

Interactive Design Syllabus - <http://basearts.com/curriculum/ADOBE/~InteractiveDesignSyllabus/>

Web Design Syllabus - <http://basearts.com/curriculum/ADOBE/~WebDesignSyllabus/>

Design and Print Production - <http://basearts.com/curriculum/ADOBE/~DesignandPrintProductionSyllabus/>

Video Production - <http://basearts.com/curriculum/ADOBE/~VideoProductionSyllabus/>

Week 5.26 Final Projects - Presentations / Submissions

Final - Test is here:

<http://basearts.com/artquest/spring2014/DigitalArteFinal2014.html>

Presentations/Field Trips /Events:

Sonoma County Museum : From Hogarth to Hundertwasser:

A Passion for Prints, This exhibition features a rich collection of fine art prints dating from the fifteenth century to the present including work by Albrecht Durer, William Hogarth, Wassily Kandinsky, Hundertwasser and Francisco Zuniga. It reflects the passions of a Sonoma County collector who has acquired prints for more than six decades.

Years Event Photos:

<http://www.basearts.com/artquest/events/2014/>

AQ Digital Arts Field Trip - Tech Museum of Innovation/San Jose Museum of Art :

<http://www.basearts.com/artquest/events/2014/AODASanJose2014/>

Spring Showcase:

<http://www.basearts.com/artquest/events/2014/springshowcase/>

Sonoma County Museum - Inside/Outside:

<http://www.basearts.com/artquest/events/2014/sonomacountymuseum/>

Life Drawing with Dance :

<http://www.basearts.com/artquest/events/2014/dancedrawing/>