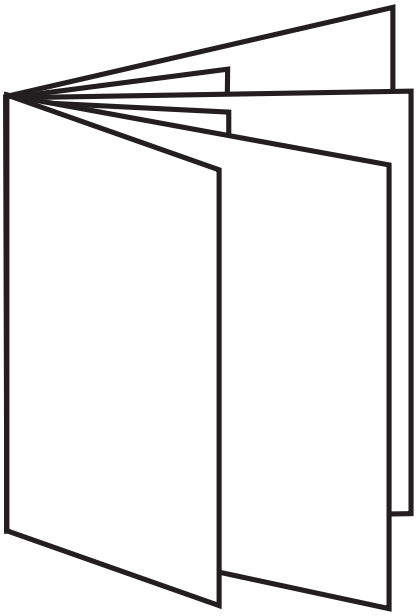
Illustrated Story

12-page Book with Cover

Instructions:

1. Roll the Story Dice ONCE.
2. In the rectangle at right, circle the three pictures that come up on the dice.
3. Using the 3 things you circled, write a very simple story or poem, maximum 300 words.
4. Decide how to separate and spread the story over 12 pages and brainstorm what kind of illustrations or photos would best suit your story. The page diagrams on the next page can help you plan as well as the mock-up that you will make.
5. Now it is time to make a mock-up so that you can see the interesting format of this book and how it will affect your creative decisions.

   Get 3 sheets of A4 paper and trim them down so that they are 22cm wide by 14.5cm high. If you are in the USA, use three sheets of letter-size paper and trim to 8 ⅝"x 5¾".



By turning some of the pages upside down and interleaving them, the resulting 12-page book makes for an unusual experience for the page turner.

You will imagine a completely different story depending on the roll of the dice!

REQUIREMENTS

A well-written, up-beat story no more than 300 words. Draft and final corrected copy.

At least 6 illustrations.

I encourage you to have at least one illustration that spans two pages: probably pages 6 & 7.

It is always a good idea to have several small illustrations to augment the main visuals.

The Book can be done either by hand or on the computer. There are separate rubrics for each.

There are many things that you must take into consideration when designing your book:

- How to divide the story so that there is an equal amount of text on most pages.
- Typefaces: Style and size
- Consistent style of photography and/or artwork that brings your story to life
- Color, Texture
- Flow of words and visuals throughout book

Notes for Digital Book

Use the Screen Template for a square book, 145mm x 145mm

This project is designed for intermediate level InDesign skills so digital publishing (epub) is not included in the line-up, but can certainly be done if you have the skills!

The book can be exported as:

- an interactive .pdf file or
- a .swf file with interactive page-curl

What to Turn-in

1. **finished file** for viewing (.pdf or .swf)
2. **packaged project** (File>Package) which includes fonts and all image files
3. sketches and paper mock-up of book.
4. **written reflection** 150-300 words:
   Guiding Questions
   - What parts of your story do you feel still need work?
   - What questions would you like your peers to help you with?
   - How did you come up with your story? Where did you find inspiration?
   - Was it easy to come up with different illustrations?
   - What technical difficulties did you encounter? What did you learn?

Illustrations & Layout

- Do **NOT** download and use illustrations that you find on the Internet —that is **plagiarism**.
- You may use downloaded illustrations as a guide to ***create your own images in Illustrator or Photoshop***.
- ALL illustrations and/or photography used in your publication MUST be turned-in with your InDesign file. I will check your illustrations for to see that you created them yourself.
- Remember - very creative things can be done with type. Type can be a form of illustration.
- Keep the style of your illustrations and type **consistent**.
- **MAKE SKETCHES BEFORE YOU GET ON THE COMPUTER.**
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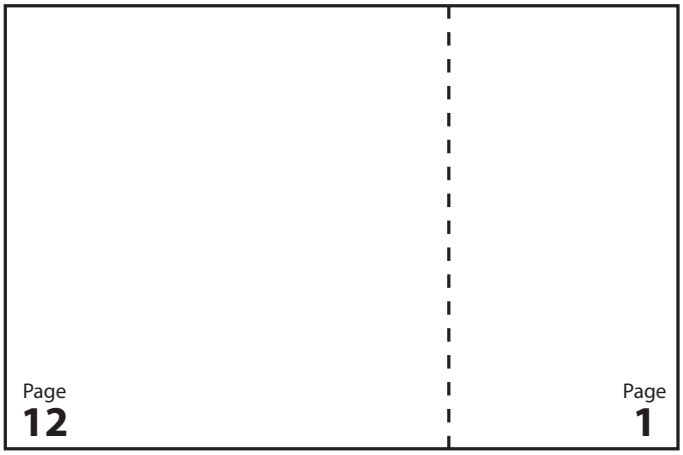
- Use color, texture, transparency, hierarchy and **do not settle on your first idea**.

Page Layout

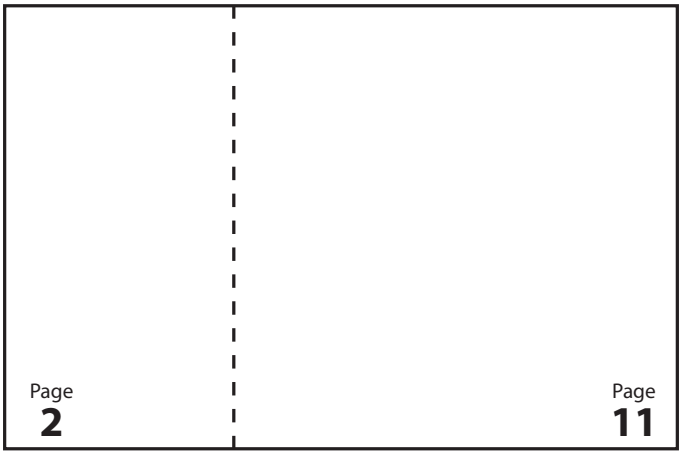
Use InDesign Template if you do your final version in InDesign

Paper Size = 220mm wide x 145mm high
(US Paper Size = 8⅝" wide x 5¾" high)

Use this to sketch layout ideas.



FRONT SIDE OF PAPER



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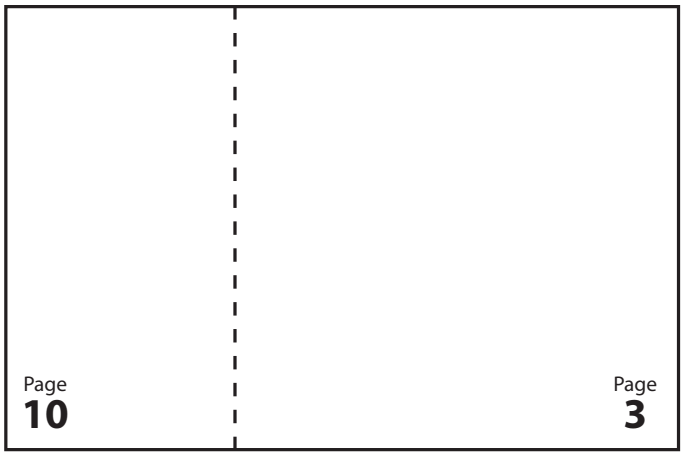

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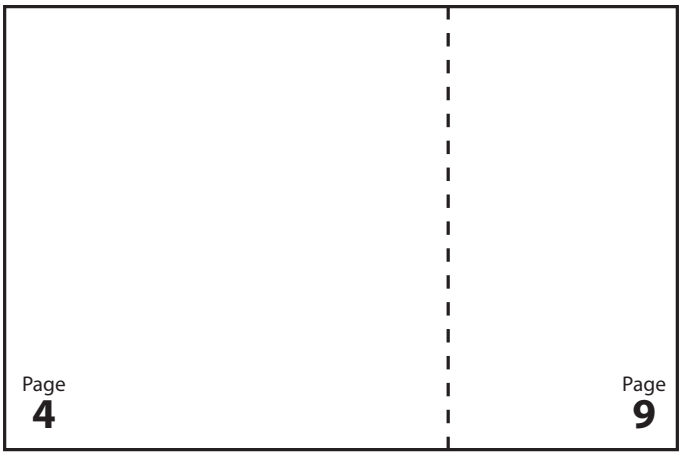

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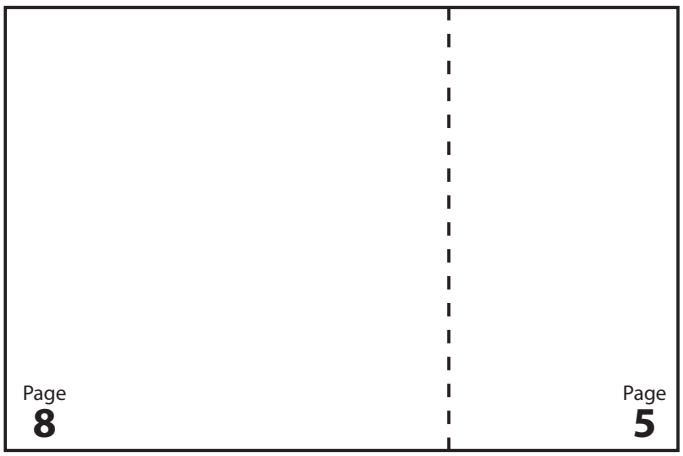

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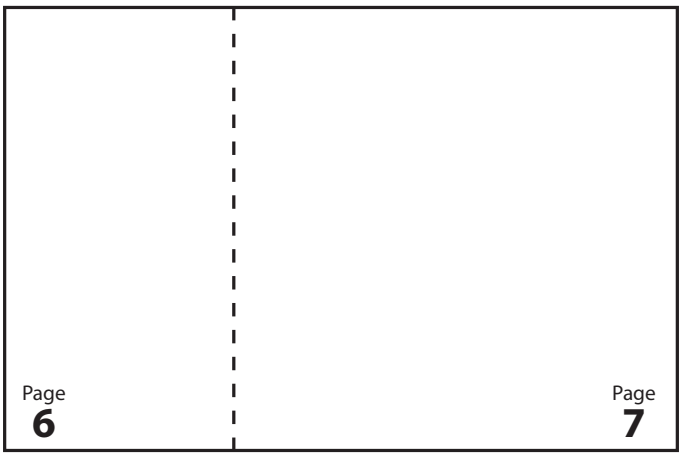
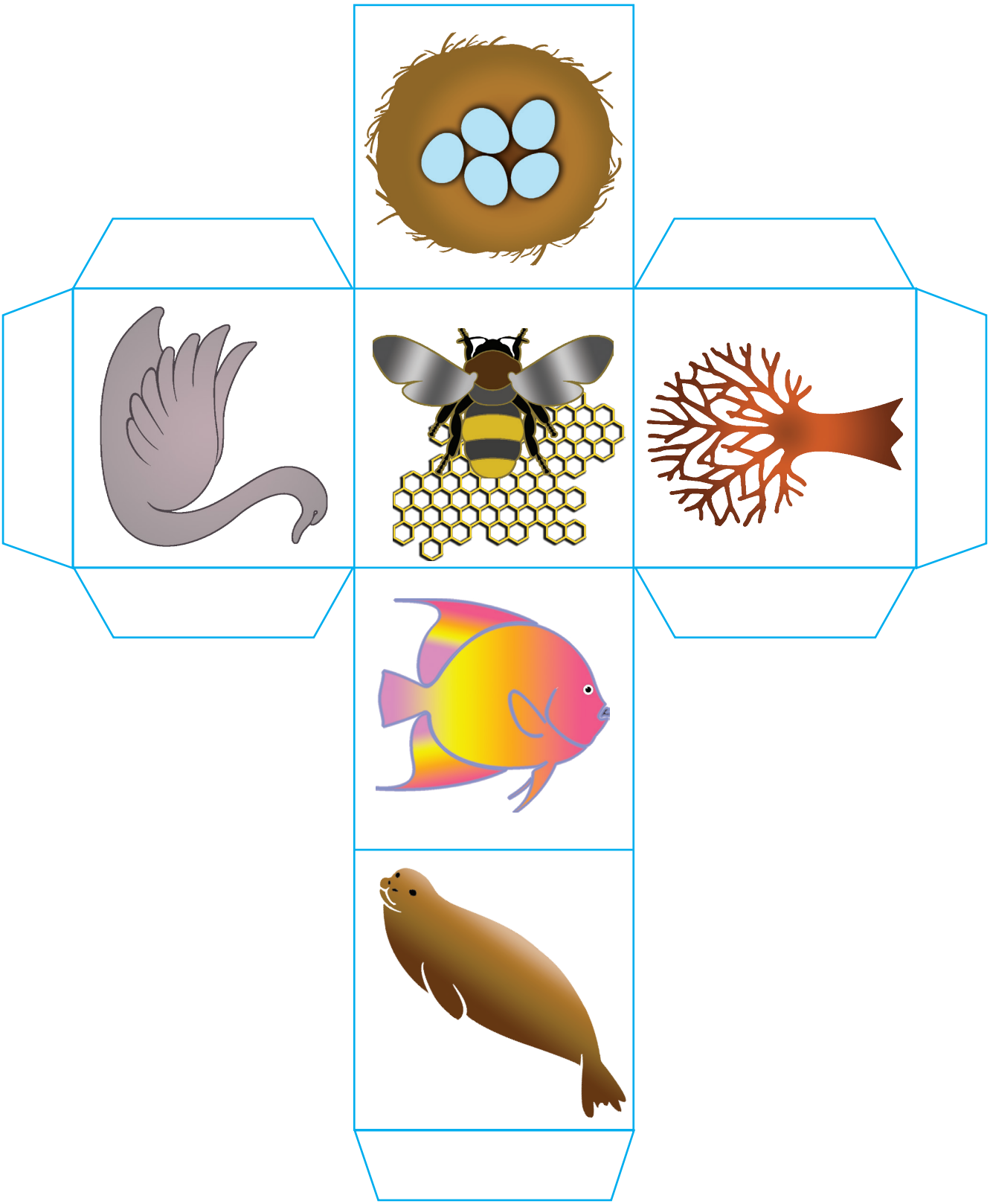
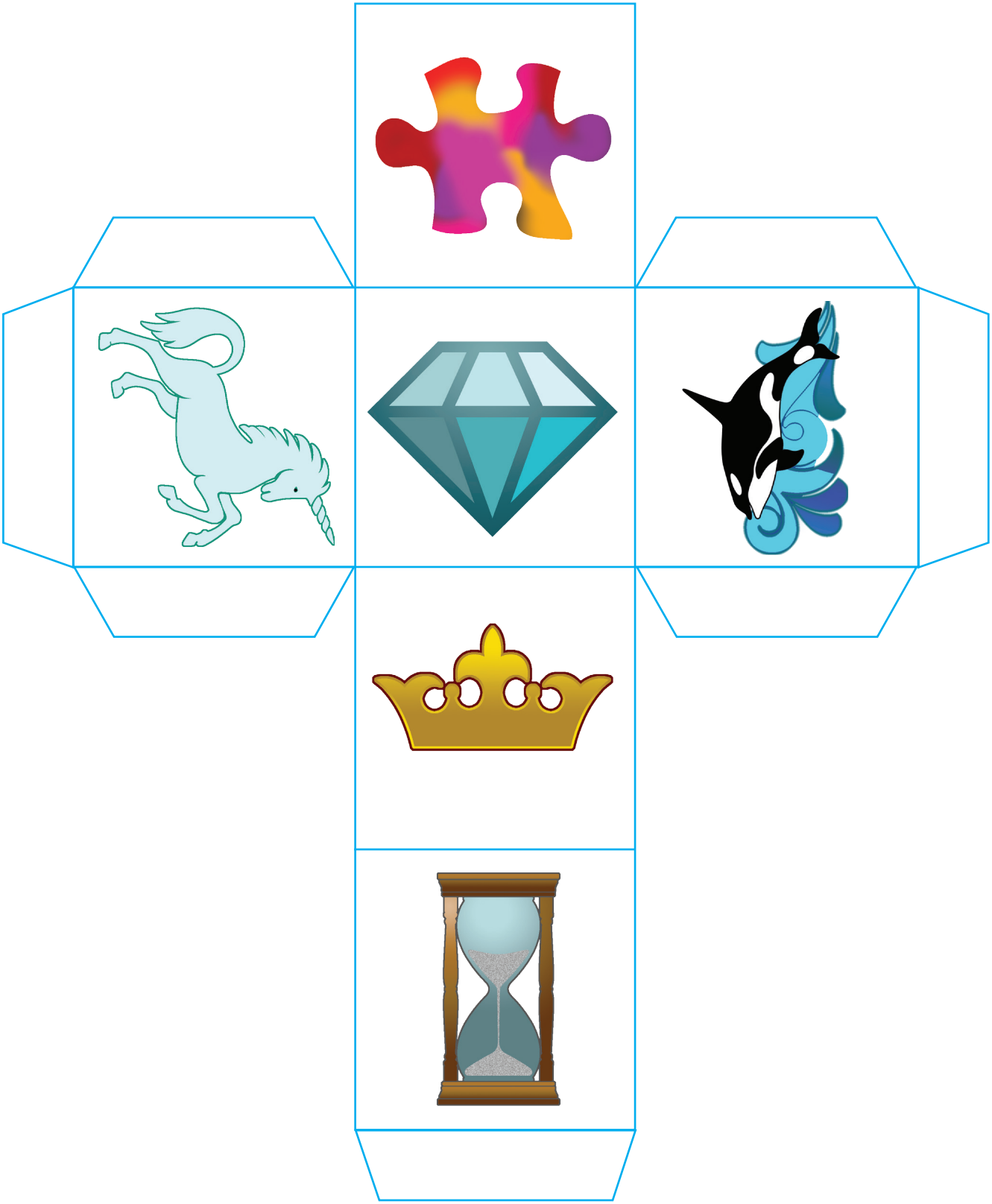
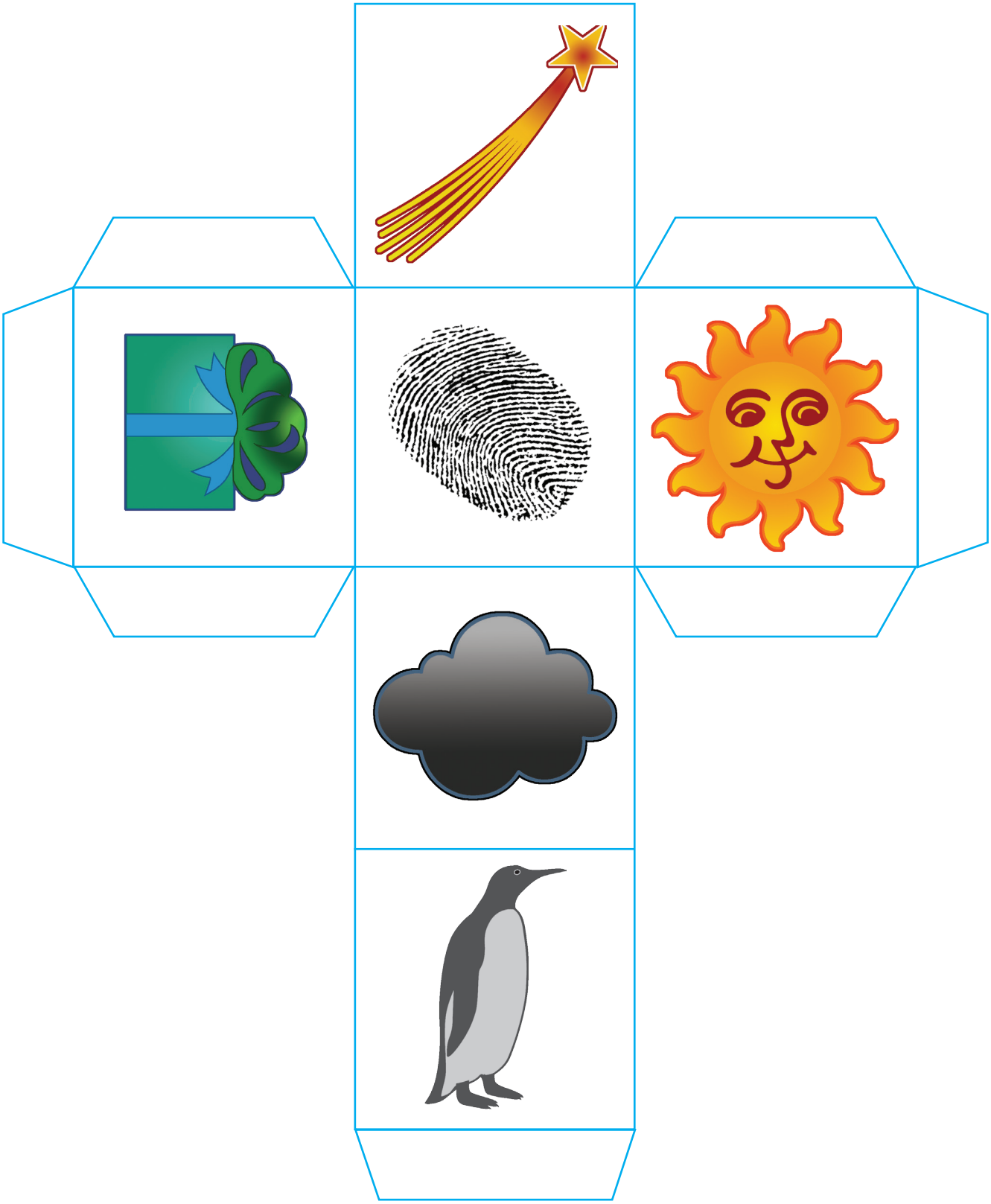


BACK SIDE OF PAPER

Hand-made Book

Hand-Made Book	A Exemplary		B Adequate		C Partial		D Minimal		F Unnacceptable	
Craftsmanship **100 points possible** *Cover* *Binding* *Pages*	40pts	Very neat and tidy throughout	35pts	Neat and tidy for the most part	30pts	Neat for the most part	24pts	Slightly sloppy	<24pts	Slightly sloppy
	20pts	No smudges, no paper wrinkles	18pts	No smudges, no paper wrinkles	15pts	One smudge, One wrinkle	12pts	Smudges & Wrinkles	<12pts	Bad Smudges & Wrinkles
	10pts	Cover is scored before folding	9pts	Cover is somewhat cracked	7.5pts	Cracked Cover	6pts	Cracked Cover	<6pts	UGLY Cover
	10pts	Stapling is even	9pts	Stapling is uneven	7.5pts	Bad Stapling	6pts	Worse Stapling	<6pts	Book Falls Apart
	20pts	Pages are identical & match at edges	18pts	Pages match at edges	15pts	Most Pages match	12pts	Pages uneven and unaligned	<12pts	Pages are a mess
Story **40 points** *Organization & Flow* *Focus* *Language Use* *Conventions* *Students can produce effective and well- grounded writing for a range of purposes and audiences from: http://wvde.state.wv.us/teach21/InstructionalWritingRubrics.html GRADE 5 Rubric*	10pts	**Org&Flow**: Topic is introduced in an interesting manner. Uses vivid, descriptive details. Concrete details, cause and effect, comparisons.	9pts	**Org&Flow**: Topic is introduced using descriptive details. Concrete details, cause and effect, comparisons.	8pts	**Org&Flow**: Topic is introduced using details.	7pts	**Org&Flow**: Topic is introduced in a confusing way.	<7pts	**Org&Flow**: Topic is introduced in a confusing way.
	10pts	**Focus**: Clear and coherent writing. Ideas are conveyed precisely using above grade level words.	9pts	**Focus**: Clear and coherent writing. Ideas are conveyed precisely.	8pts	**Focus**: Clear and coherent writing. Ideas are conveyed adequately.	7pts	**Focus**: Inconsistent writing. Ideas are hard to grasp.	<7pts	**Focus**: Inconsistent writing. Hard to understand.
	10pts	**Language Use**: Correct verb tense and grammar	9pts	**Language Use**: Mostly Correct verb tense and grammar	8pts	**Language Use**: Mostly Correct verb tense and grammar	7pts	**Language Use**: Problems with verb tense and grammar	<7pts	**Language Use**: Problems with verb tense and grammar
	10pts	**Conv**: Capitalization, punctuation, No Spelling errors	9pts	**Conv**: Capitalization, punctuation, No Spelling errors	8pts	**Conv**: Capitalization, punctuation. One spelling error.	7pts	**Conv**: Capitalization, punctuation errors. More than one spelling error.	<7pts	**Conv**: Too Many errors! More than two spelling errors.
Hand Lettering **60 points** *Legibility* *Style - Glyphs* *Lettering Technique*	30pts	VERY easy to read! Looks like it is typeset, but just enough little changes to remind us that it's not!	27pts	Easy to read! Nicely, neatly lettered sentences consistently done.	24pts	Readable, but a bit inconsistent.	18pts	Inconsistent and hard to read at times.	<18pts	Scribble. Done at last minute.
	20pts	Fun style with Drop Caps, Flourishes	18pts	Fun style with at least one glyph.	16pts	Plain style. No embellishments.	12pts	No discernable style.	<12pts	Scribble.
	10pts	Very, very clean- no mistakes!	9pts	Very clean- Mistakes are barely visible.	7.5pts	Clean, but errors in alignment, and spacing.	6pts	A lot of mistakes. No alignment of letters, words, paragraphs.	<6pts	Distracting from the rest of the book.
Illustrations **60 points** *Detail* *Relevant* *Consistent Style*	30pts	Meticulous attention to technique, materials, and details in each illustration.	27pts	Attention to technique and materials in each illustration.	24pts	Great effort - the artist is still growing developing a unique style.	18pts	Rushed, sloppy, below grade-level. Lack of effort.	<18pts	Disgraceful.
	10pts	Each illustration brings the story to life and engages the reader	9pts	There is at least one illustration that brings the story to life and engages the reader	7.5pts	Some of the illustrations do not connect with the words on the page.	6pts	No connection between the illustrations and the text.	<6pts	What is this?
	20pts	The illustrative style is consistent throughout.	18pts	The illustrative style is consistent throughout.	16pts	The inconsistency can be attributed to an inexperienced artist - but keep trying!	12pts	Illustrations are obviously traced or "borrowed tighty" from books or the internet. Use resources as guides or inspiration ONLY!	<12pts	Did the same person do these?
Layout **40 points** *Balance & Color* *Organization*	20pts	Pages & color used are consistent and predictable from one to the next.	18pts	Some inconsistency from one page to the next.	16pts	Each page has a completely different layout and color scheme	12pts	Chaotic Mess.	<12pts	No effort visible.
	20pts	The reader has no problem seeing the text and/or the illustration.	18pts	The reader has no problem seeing the text and/or the illustration.	16pts	The reader has problems seeing the text and/or the illustration.	12pts	Chaotic Mess.	<12pts	No effort visible.
Comments										

Digital Book

Digital Book	A Exemplary		B Adequate		C Partial		D Minimal		F Unnacceptable	
Technical Craftsmanship **100 points possible** *Loading Speed* *Page Transitions (.swf)* *Interactivity (optional)*	100 pts	Loads fast. All interactive links work (if present)	35 pts	Loads OK. All interactive links work (if present) One photos or illustration is distorted	30 pts	Loads slow. One interactive link doesn't work (if present) Distortion in two photos/illustrations	24 pts	Loading problems. Problems within-teractive links (if present). Distortion. Issues with images	<24 pts	Plagiarized. sloppy clipping paths (if used)
Story **40 points** *Organization & Flow* *Focus* *Language Use* *Conventions* *Students can produce effective and well- grounded writing for a range of purposes and audiences from: http://wvde.state.wv.us/teach21/InstructionalWritingRubrics.html GRADE 5 Rubric*	10 pts	**Org&Flow**: Topic is introduced in an interesting manner. Uses vivid, descriptive details. Concrete details, cause and effect, comparisons.	9 pts	**Org&Flow**: Topic is introduced using descriptive details. Concrete details, cause and effect, comparisons.	8 pts	**Org&Flow**: Topic is introduced using details.	7 pts	**Org&Flow**: Topic is introduced in a confusing way.	<7 pts	**Org&Flow**: Topic is introduced in a confusing way.
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Use of Type **60 points** *Legibility* *Style - Glyphs* *Use of Fonts*	30 pts	VERY easy to read! Consistent use of fonts.	27 pts	Easy to read! A couple of the fonts do not match well.	24 pts	Readable, but too many fonts used. One of the fonts is difficult to read.	18 pts	Inconsistent and hard to read at times.	<18 pts	Done as an afterthought
	30 pts	Fun style with Drop Caps, Flourishes Imaginative use of type in an illustrative way.	18 pts	Fun style with at least one glyph. Attempts at Type as an illustration	16 pts	Plain style. No embellishments. No change in size or weight.	12 pts	No discernable style.	<12 pts	Messy layout. Inconsistent placement of text. Amateurish.
Illustrations **60 points** *Originality* *Detail* *Relevant* *Consistent Style*	30 pts	Meticulous attention to details in each illustration.	27 pts	Attention to technique in each illustration.	24 pts	Great effort - the artist is still growing developing a unique style.	18 pts	Rushed, sloppy, below grade-level. Lack of effort.	<18 pts	Disgraceful. Plagiarized.
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Layout **40 points** *Balance & Color* *Organization* *Creativity*	20 pts	Pages & colors used are consistent and predictable from one to the next.	18 pts	Some problems with flow from one page to the next.	16 pts	Each page has a completely different layout and color scheme	12 pts	Chaotic Mess.	<12 pts	No effort visible.
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