Design document

Student name:	Date:
URL:	
Site name:	

Project overview

List site challenges and proposed solutions. If possible, include examples from other sites that deal effectively with the listed challenges.

List site goals:

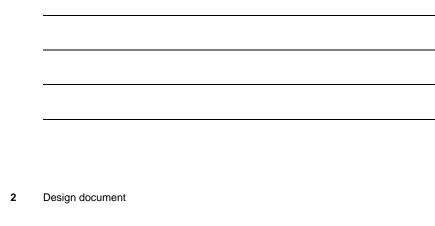
List site objectives:

List site messages:

Provide a brief description of the intended audience for this site:

Delivery requirements

List the delivery requirements for this site (browsers supported, devices supported, minimum connection speed). Be sure to include any constraints the delivery requirements place on the site content.



Site content

Give an inventory of the home page and content pages, including standard structures on the pages. Be sure to indicate the use of tables, headings, and indentation to maintain page structure consistency and hierarchy.

Site stucture

Draw a site map.

Creative design

Use this space to brainstorm for font and color options, and design comps by sketching ideas by hand. Use these initial visual ideas as a foundation for your digital wireframes and website design comps.