Marcus Herron John Sappington October 24, 2018

A Social Afterlife Artist Statement

My goal of this series is to express the concern of how celebrities, and even common people come about a common immortality in their after life. Social media plays a role where a few words can be typed out on the internet and they can be used in the name of, or in the remembrance of a loved one. People show their unending love for those they might not even know and fill sites like Twitter and instagram with social memorials. My imagery shows the journey into afterlife for our music artists and loved ones. Unfortunately in our society people love you dead more than when you are alive. It seems that people can't help to love you to the fullest until you are gone. It seems it is human nature to cherish memories more than reality and you in the afterlife emerge as a recollection.